

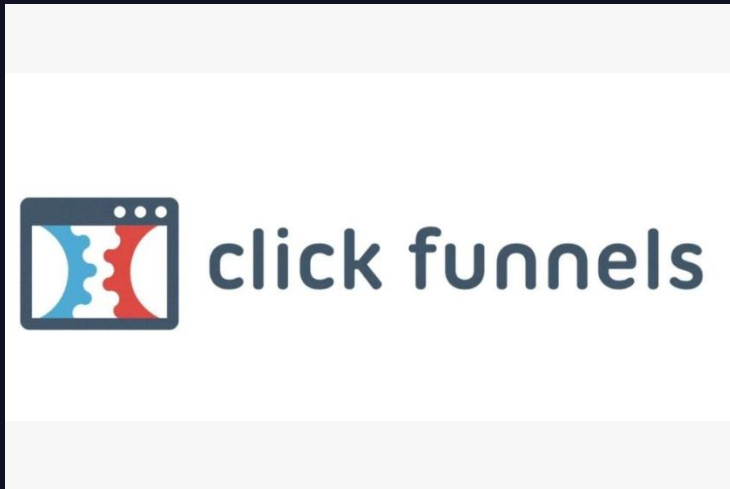


HYROS 2.0

Attribute. Feed AI. **Grow.**

HYROS uses a patented AI attribution system that consistently increases ad ROI by 20%

Some Examples Of Leaders Using For Ads and Call Funnels



ClickFunnels



Floyd Mayweather



Patrick Bet David

what Other Leaders Ad Teams Have To Say

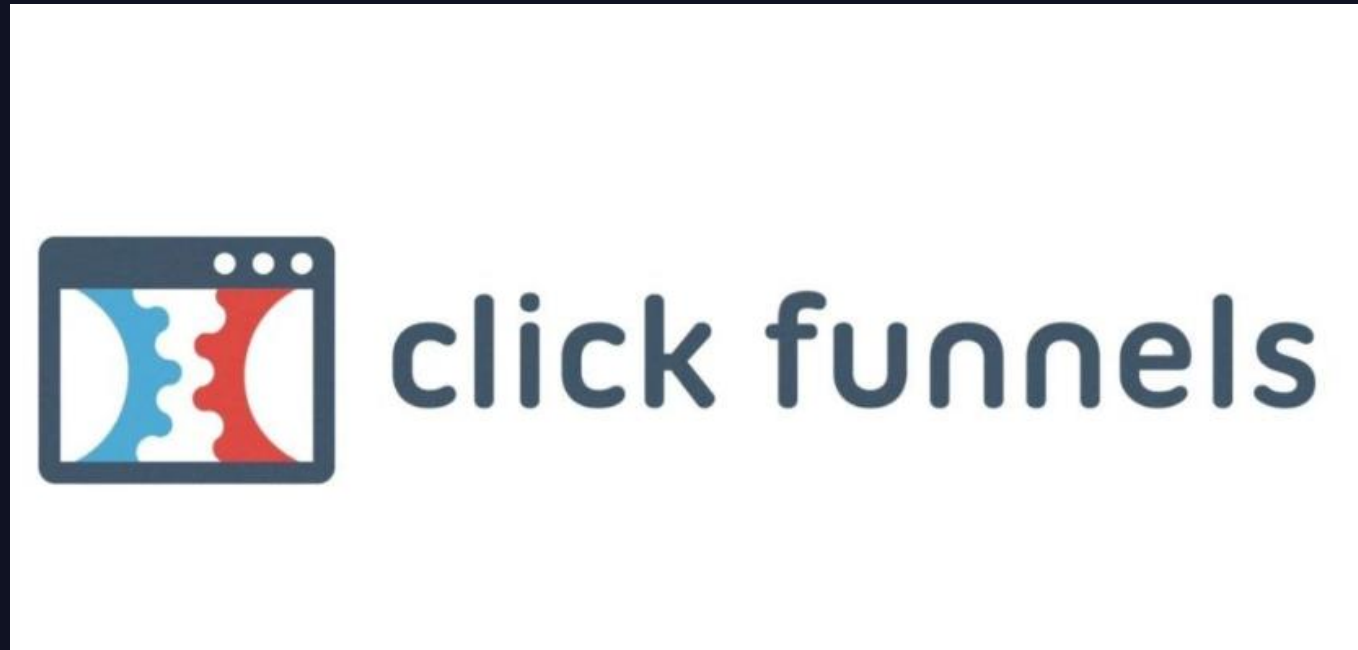
"In just 6 months HYROS allowed us to **scale our ad spend by 43%** for **business mastery** and 100% for Unleash The Power Within"

-Tony Robbins Ad Team



The Preferred Attribution For All ClickFunnels

(Also Official HYROS Partner)



"We use HYROS because it offers us clear insights. HYROS stands out. HYROS is a solid choice."

The Tippity Top For Sales Funnel Ad Tracking

"Has made such a huge difference in the GC camp. Has Helped us really see what's really going on."

-Grant Cardone Ad Team



Step 1: Setup

- Identify E-Com software stack and provide step by step guidance via Zoom Call-Dedicated Onboarding Manager and Team
- Complete integration (takes minutes)
- Continuous testing and monitoring for performance and highest level of tracking

Our VIP analyst are EXPERTS on every type of Funnel and Call marketing platform, software and processor in the industry. We will apply this expertise to **create tracking that fits like a glove for YOUR unique set up.**

That Gets Results Like

“HYROS has been **absolutely essential** in buying ads for our clients”

-Playboy's media buyers



That Gets Results Like

Agency Managing 2 of The Top 5 Youtube Influencers in world

Evan Cutler
Founding Member · 17 hrs

Hey Guys, we run a digital agency and put True Tracking on a client of ours, the tracking was off by up to 40% on facebook. After setting up true tracking and tracking everything it allowed us to spot so many campaigns that were winners being reported as duds. Thanks again Alex Becker excited to use this for all our client!

Link (Ad Settings)	Link Clicks	Results	Website Purchases
https://instapage	117	7 Purchases	✓
https://simpsonamb	124	17 Purchases	✓
https://animatedcartoon	116	17 Purchases	✓
https://95tv	87	4 Purchases	✓
https://notargettingmb	120	12 Purchases	✓
https://thesimpsons	154	8 Purchases	✓
https://vc3day	27	4 Purchases	✓
https://vc30day	50	4 Purchases	✓
https://2vc	126	10 Purchases	✓

You, James Clark, Kevin Sheerin and 7 others
2 Comments

Like Comment

Alex Becker

Step 2: Tracking Optimization

- Stat monitoring
- Identifying holes
- Find your optimal tracking attribution
- Our goal during the first 30 days, after collecting accurate click data ,is to identify the most effective possible way to scale your funnel. Our team will monitor all your stats and metrics to identify the exact areas where you need to be capitalizing

Tracking Optimization You Can Count On

HYROS was used to track on sales and visits from Matthew McConaughey's 400k+ person Live stream



CONGRATULATIONS & WELCOME TO THE ART OF LIVIN' LIVE EVENT

WATCH THIS QUICK MESSAGE FROM MCCONAUGHEY TO MAXIMIZE YOUR EXPERIENCE!

00 : 00 : 00

YOU WILL ONLY SEE THIS VIDEO ONCE - CLICK PLAY NOW!

CLICK TO TURN ON SOUND

LOOK, IN TIMES LIKE THESE A LOT OF US ARE UNCERTAIN.

Click Here To Upgrade To The VIP Fast Pass Experience Now...
Get VIP Zoom Access, Extra Hour of Training, Movie Set Bonus Package & Donate 25 Meals!

```
...wf-proximasoft-i7-active.wf-proximasoft-n7-active. head script.  
hyros 1 of 2  
Styles Computed Layout Event Listeners  
Filter :hov :cls  
element.style {  
  {  
    -webkit-box-sizing: border-box;  
    -ms-box-sizing: border-box;  
    box-sizing: border-box;  
  }  
script {  
  display: none;  
}  
Inherited from html.clickfunnels-com.ogCo...  
style attribute {  
  overflow: initial;  
  font-family: Roboto, Helvetica, sans-serif !important;  
  background-color: rgb(242, 242, 242);  
}  
Console What's New X  
Highlights from the Chrome 112 update
```

Step 3: Ad Waste Reduction

- Dig in and find waste
- Identify ways to save NOW
- Average 5-6 figure savings

Another area we'll be monitoring is where we can save your company's ad spend.

We will easily be able to identify areas of waste with the accurate click data generated by HYROS.

Ad platforms are notorious for taking credit for sales they have no business taking credit for!

Optimization FOR Any Type Of Product You Have



Jay Shetty

(Author/Influencer/Info)



Pudgy Penguins

(Largest NFT Brand With
online sales)



Pier 1


(Physical Ecom Goods)

Increasing Ad Revenue By DEFAULT

Ben Wynkoop
21 hrs

My thoughts and a screenshot of data from beta testing Hyros...

You can get by not spending money for SAAS tools in business such as free cloud hosting such as choosing Dropbox's free versus paid plan, but it simply doesn't pay to cut corners with solutions close to your bottom line because the benefits (or not) is clearly quantifiable, which I why I jumped at the chance to use Hyros.ai... if the ROI for your marketing channels isn't accurate, your income statement won't be accurate, which means you truly don't know what's making you (or losing) money and you absolutely cannot properly run a business without.



Marketing Channel	Revenue	Cost	Profit	ROI
Facebook	10.00	10.00	0.00	0%
Instagram	10.00	10.00	0.00	0%
Twitter	10.00	10.00	0.00	0%
LinkedIn	10.00	10.00	0.00	0%
YouTube	10.00	10.00	0.00	0%
Search	10.00	10.00	0.00	0%
Direct	10.00	10.00	0.00	0%
Referral	10.00	10.00	0.00	0%
Total	100.00	100.00	0.00	0%

JM JSCS Media Buying Team
1 review @ GB

★★★★★ 15 hours ago

We simply wouldn't want to run ads without Hyros!

Hyros gives us 'end-to-end' visibility of the entire customer journey and shows us where our best customers come from - helping us to scale what works and stop what doesn't. On top of that, their support team have been there to help us every step of the way. We simply wouldn't want to run ads without Hyros! – Jay Shetty Certification School Media Buying Team

Date of experience: August 29, 2023

Useful Share Reply

Step 4: Profit Maximization

- Identify your “hidden gem” campaigns
- Show you traffic sources that are being under utilized
- LOW end 10-20% in gains on average when set up for Ecom businesses

In step 4 we will help you see which campaigns are UNDER reporting in ad platforms YET generating huge ROIS. This is extremely common and scaling these is **an easy way to increase ad ROI 15-20% overnight.**

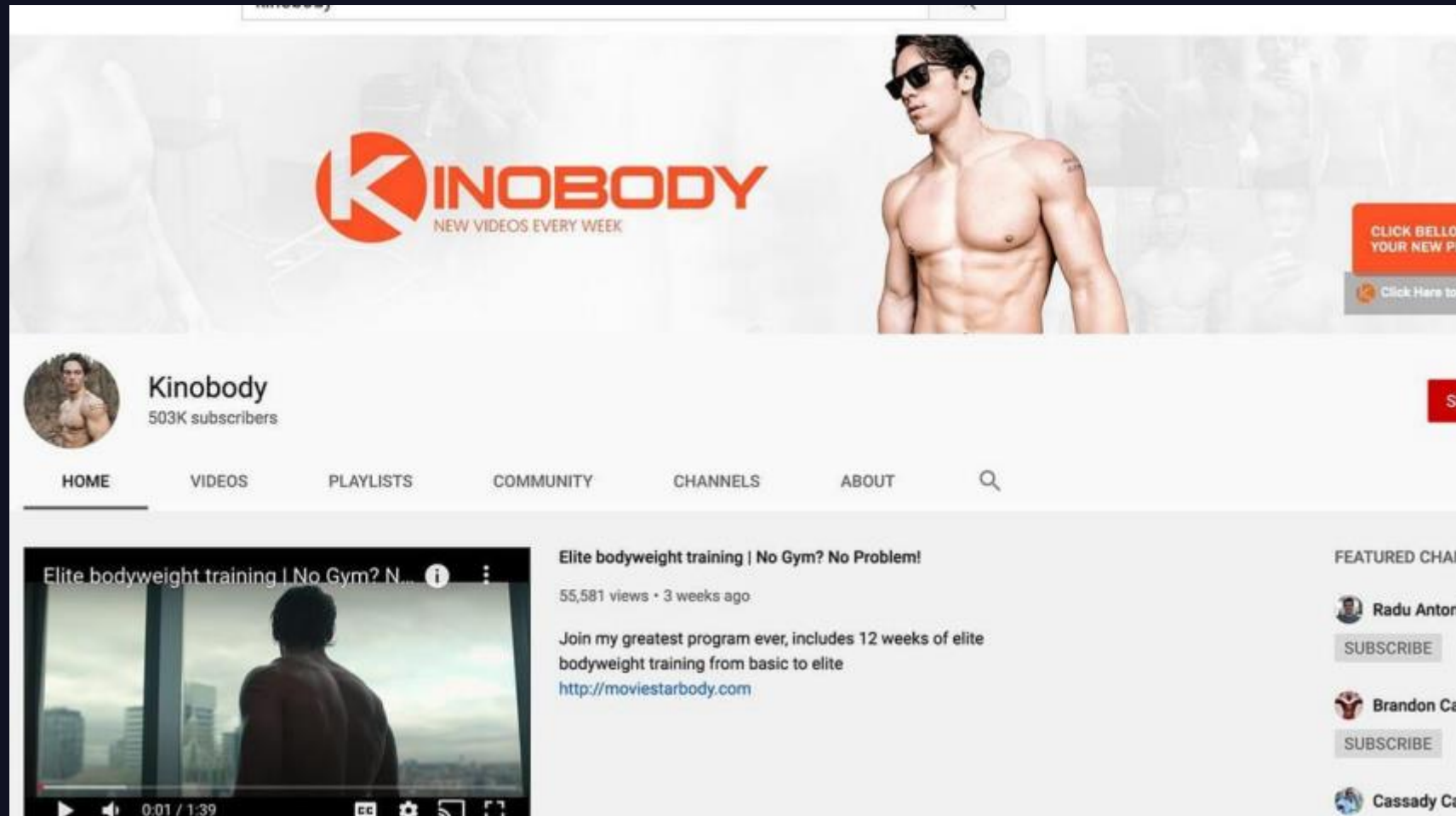
Leading Author/Self Help Influencer : Jay Shetty Ad Team

“We simply would not run ads without HYROS. HYROS gives end to end visibility helping us scale what works and stop what doesn’t.”



Top YouTube Workout/Supplement Brand

“The data was mindblowing.”



The image shows a screenshot of the Kinobody YouTube channel page. At the top, there is a banner with the Kinobody logo (a red 'K' in a circle) and the text 'KINOBODY NEW VIDEOS EVERY WEEK'. To the right of the logo is a photo of a muscular man wearing sunglasses. Below the banner, the channel name 'Kinobody' is displayed with a profile picture of the same man and '503K subscribers'. The navigation menu includes 'HOME', 'VIDEOS', 'PLAYLISTS', 'COMMUNITY', 'CHANNELS', and 'ABOUT'. The main content area features a video player for 'Elite bodyweight training | No Gym? No Problem!' with 55,581 views and a description: 'Join my greatest program ever, includes 12 weeks of elite bodyweight training from basic to elite' and a link to 'http://moviestarbody.com'. On the right side, there is a 'FEATURED CHANNELS' section with three channels: 'Radu Antoniu', 'Brandon Car', and 'Cassady Car', each with a 'SUBSCRIBE' button.

Approved By The Best In The World

“Everybody who uses it in my mastermind swears by it. The ROI increase from increased tracking accuracy out weighs the cost. **It's a simple math decision.** ”

-Sam Ovens



Step 5: AI Optimization

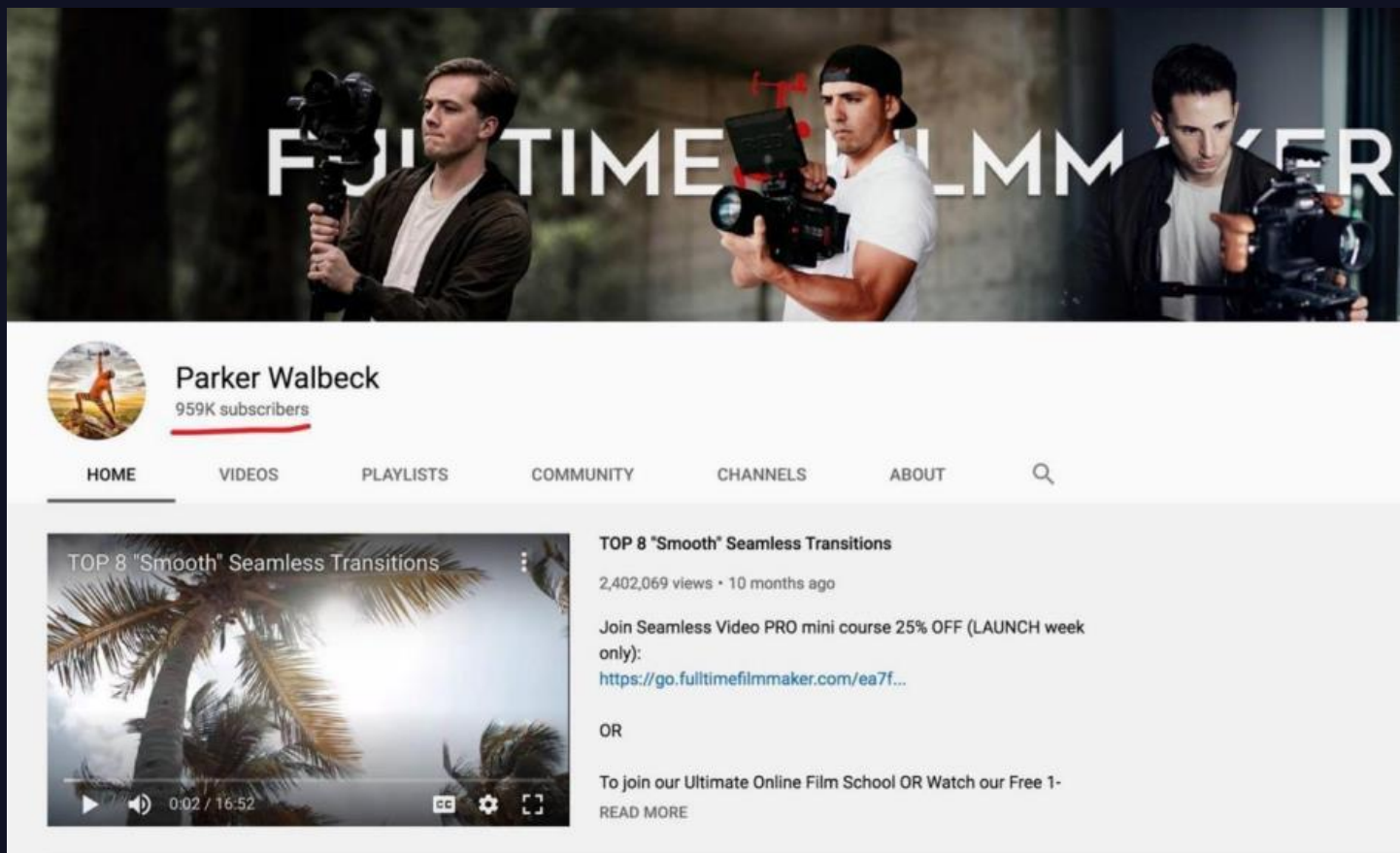
HYROS will then begin feeding your Facebook and Google Ai's all this ACCURATE data.

This EASILY improves targeting accuracy and results in higher ROIs and cheaper sales, leads and conversions by default

Real Applicable Near Instant Results

“HYROS has easily given us a 10x return on money saved and money saved from our advertising”

-Full Time Film Maker
(1.2 Million YouTube Subs)



Parker Walbeck
959K subscribers

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

TOP 8 "Smooth" Seamless Transitions
2,402,069 views • 10 months ago

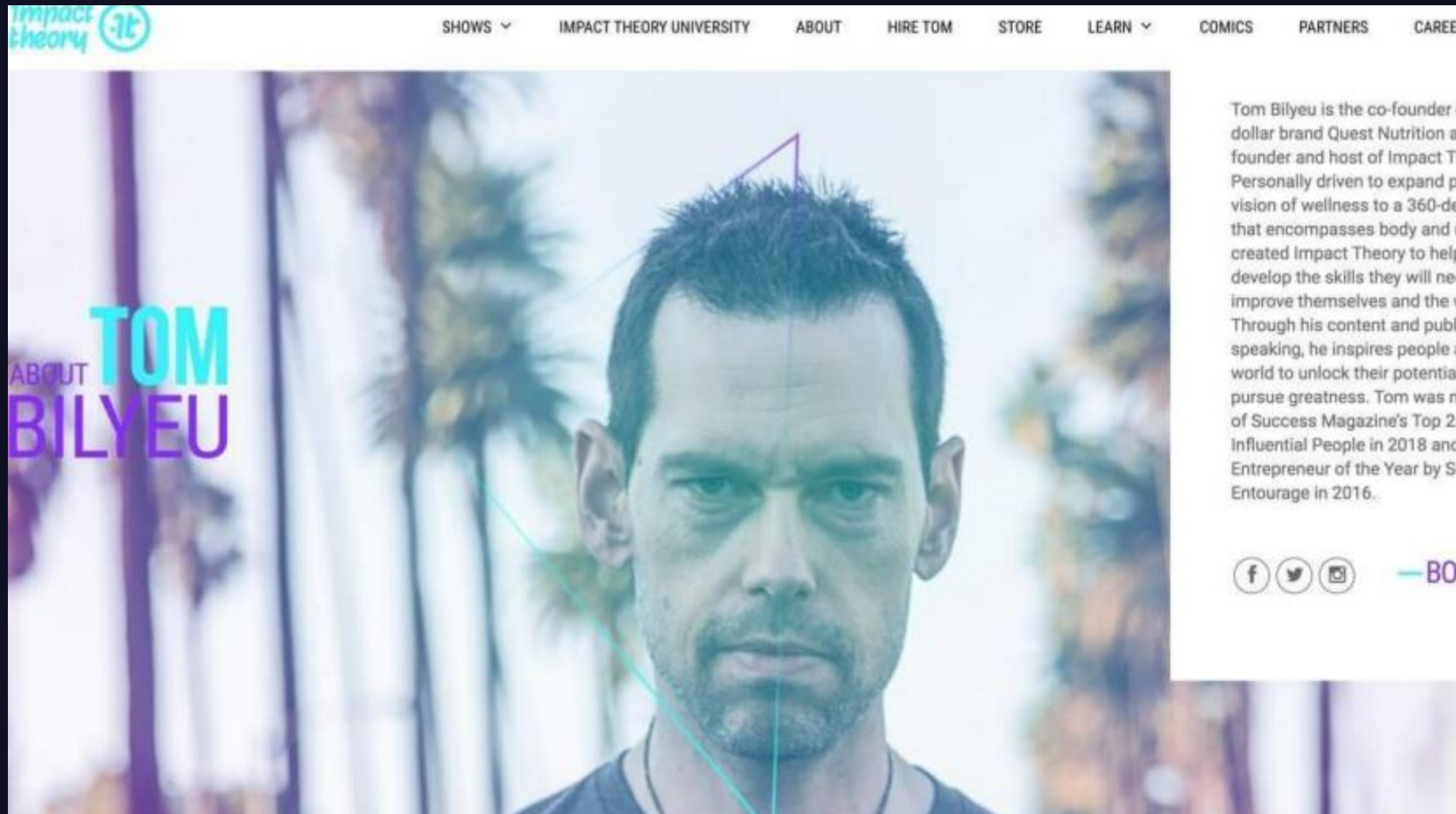
Join Seamless Video PRO mini course 25% OFF (LAUNCH week only):
<https://go.fulltimefilmmaker.com/ea7f...>

OR

To join our Ultimate Online Film School OR Watch our Free 1-
READ MORE

Tom Bilyeu's Impact Theory

“Exactly the info we needed. Eye-opening.”



The screenshot shows the Impact Theory website. At the top left is the Impact Theory logo. The navigation menu includes: SHOWS, IMPACT THEORY UNIVERSITY, ABOUT, HIRE TOM, STORE, LEARN, COMICS, PARTNERS, and CAREER. The main content area features a large portrait of Tom Bilyeu with the text "ABOUT TOM BILYEU" overlaid. To the right of the portrait is a text block describing Tom Bilyeu as the co-founder of Quest Nutrition and founder of Impact Theory, highlighting his mission to expand the definition of wellness and his recognition in various magazines. Below the text are social media icons for Facebook, Twitter, and Instagram, followed by a "BOOK" button.

Ask Our Customers (Big and Small)

Douglas James

After 90 days of using Alex Becker's True Tracking Software, Hyros, we've been able to scale 1 of our offers from \$150,000 a month to \$300,000 a month WITHOUT increasing ad spend. His team and customer service are by far the best we've ever experienced with such programs and they have been instrumental in the setup and success of our campaigns. Hyros is a necessity for any Internet Marketer buying ads online today.



Douglas James

- Douglas James, The High Ticket Client Guy



Ask Our Customers (Big and Small)

Peter Szabo ► IRON Blueprint Assembly
Yesterday at 1:59 PM · 📷

Can't even believe I used to run ads without Hyros.

This is the last 5 days: just look at the reported column vs. actual sales Hyros caught.

It's nuts how much wasted ad spend this tool can save you pretty much instantly... not to even mention how much more it'll let you earn by finally basing your scaling decisions on accurate data that not even Google or Facebook could provide... but **Alex Becker's** tool did.

The screenshot shows a table with columns for 'Reported' and 'Actual' sales. The 'Actual' column shows significantly higher values than the 'Reported' column, demonstrating the tool's ability to track sales that other platforms miss.

👍 Nico Moreno and 9 others 4 Comments

👍 Like Comment

Daniel Sn ► The HYROS Forum
Yesterday at 10:50 PM · 📷

Our experience so far with Hyros... Prior to hyros, we were doing \$5k/day, business had been open for 2 wks.. got kicked off stripe, had to find a new merchant... fast fwd 4 wks, new merchant, got on HYROS..went from \$5k/day to \$15k/day first 3 days. Next week started doing \$30k/day. Week after that \$40k/day. Kept increasing the winners and turning off losers & now \$50k/day with 3x ROAS..all front end and embarrassingly not even taking advantage of our email list..lol. Hyros is worth the investment, dub!

Date Range:

Today (Apr 10, 2020)
vs. Previous Period (Apr 9, 2020)

GROSS SALES

\$54,550.00

Previous Period:
\$46,065.00

👍👍👍 Ryan Walsh and 13 others 4

Michael Merrill
April 3 at 11:49 PM

Alex Becker Hyros is working great thanks! It is impossible to scale without it.

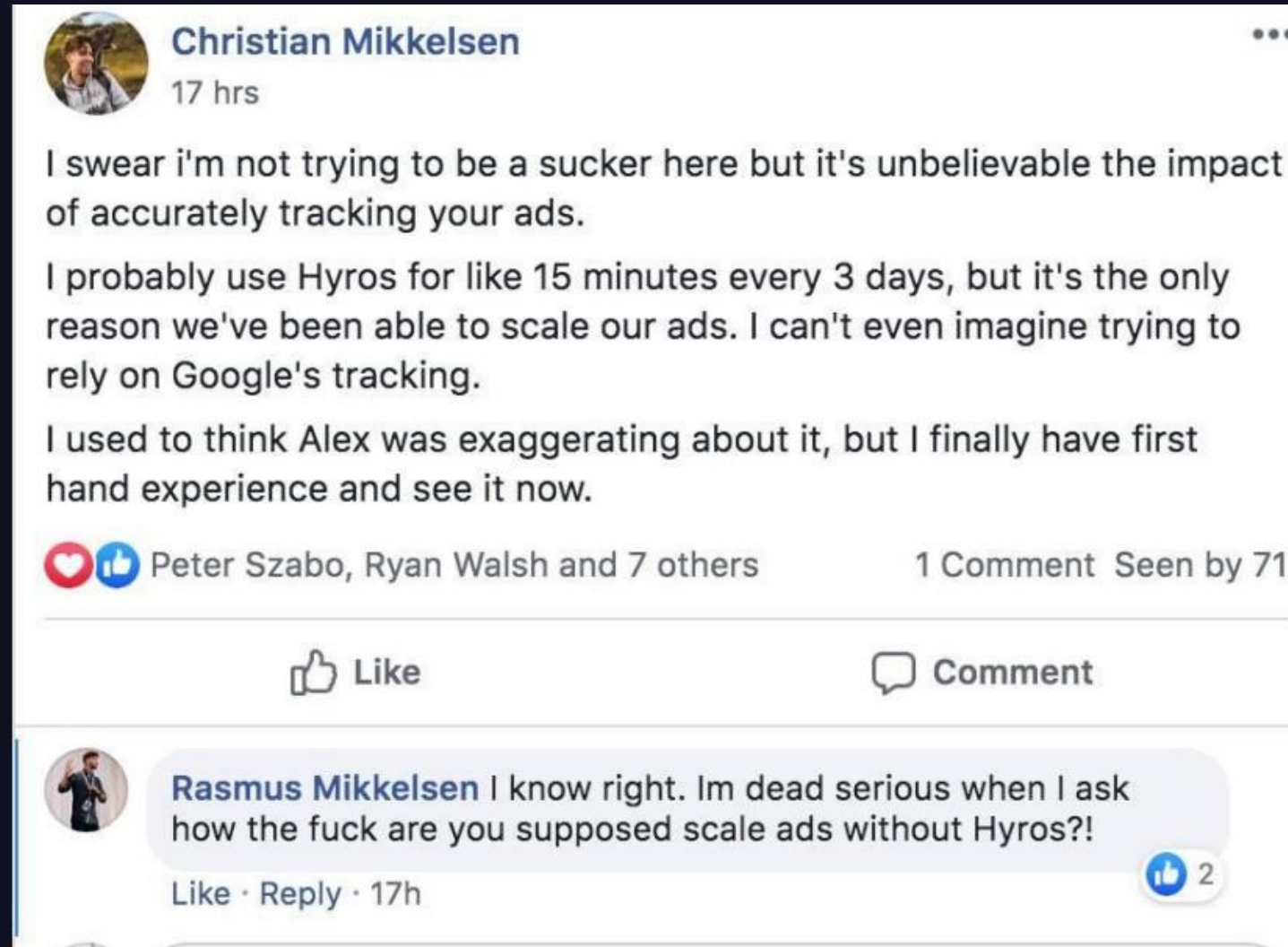
SOURCE	CAMPAIGN NAME	COST	REPORTED	REVENUE	SALES	INFO
No Source		\$ -	\$ -	\$ 3303.81	41	
GKeywords - EW 4.C - Sign up page	GKeywords - EW 4.0 - Sign up page	\$ 1082.96	\$ 97	\$ 1580	4	
Campaign		Budget	Status	Views	Avg. CPV	Cost
GKeywords - EW 4.0 - Sign up page 3100		\$125.00	Eligible	21,282	\$5.05	\$1,082.96
						2,978
						42.28%
						97.00

\$1,500 REV MISSED BY GOOGLE OVER 2 WEEKS.

👍👍👍 Dan Ryder, Nico Moreno and 5 others 5 Comments Seen by 69

👍 Like Comment

Ask Our Customers (Big and Small)







Christian Mikkelsen 17 hrs


I swear i'm not trying to be a sucker here but it's unbelievable the impact of accurately tracking your ads.


I probably use Hyros for like 15 minutes every 3 days, but it's the only reason we've been able to scale our ads. I can't even imagine trying to rely on Google's tracking.

I used to think Alex was exaggerating about it, but I finally have first hand experience and see it now.

  Peter Szabo, Ryan Walsh and 7 others 1 Comment Seen by 71

 Like  Comment

 **Rasmus Mikkelsen** I know right. Im dead serious when I ask how the fuck are you supposed scale ads without Hyros?!

Like · Reply · 17h  2

Ask Our Customers (Big and Small)

Ryan O'Donnell

We had unrealistically high hopes when joining Hyros since so many of our closest friends and mentors were telling us to use it... And Hyros FAR surpassed our wildest expectations! Within just weeks of using it it helped us start hitting \$80k+ days at just 18 and 20 years old (with a brand new offer.) And on top of that, they have the best customer experience of any company we've ever worked with... which we are sooooo grateful for since tech is not at all a strength of ours 😊. They literally walked us step by step through setting it up and it was faster and easier than We could have expected! We're so glad we got it setup as early as we did or we would have (conservatively) lost millions of dollars in wasted adspend.





HYROS 2.0

Attribute. Feed AI. **Grow.**

HYROS uses a patented AI attribution system that consistently increases ad ROI by 20%

HYROS 2.0

- Access to all new suite/analytics features NO EXTRA COST
- 10% discount if done before this is public

All the features you saw in this demo + our full analytics suite are NORMALLY sold as upsales or special packages. We are temporarily doing a early access deal for our HYROS 2.0 version.

Some Common Questions

Price – Compare us RIGHT now with any other “Tracker”

There is nothing more expensive about HYROS...

Till you get in how much you're losing and how much it costs you to use something LESSER than HYROS.

The Absolute Pinnacle Of Tracking

All HYROS does all day, every day is optimize tracking. This has Created THE most accurate tracking online.

This is the difference in 5-6-7 figures at high levels



BJ Smith

I've tested on all the major attribution software's except Northbeam and nothing else has been close to the Hyros. It's been by far the most accurate and the most



Shane Greniers

How do you feel about the data? Used it a few years back it was clearing in need of a few more years of work.

Like Reply 7w



Matthew Schmitt ✓

Shane with the exception of the meta shop, which they are working on, it lines up better than the others I've used

Like Reply 7w



Frankie Inzirillo

TW was missing our Shopify conversions. Hyros is catching the conversions better and the organic traffic.

Like Reply 7w

1 To 1 Partner Level Support

You get a PROFESSIONAL 1 to 1 analyst with your account that has years of experience ad optimization and using our tracking.

Hyros ACTIVELY partners with you, takes interest and helps you grow.



Matthew Schmitt

August 9

Made the switch from TW to Hyros recently for my ecommerce stores.

Alex Becker and the team have been hard at work making things better and better for their ecom tracking.

Even attacking my Meta Shop "issue" to make sure we can track our p other 3rd party has truly solved.

The tech is amazing but the team aggressively trying to get better by listening to my needs has been a welcomed changed.

Working with companies like that should be the standard.

5 star, highly recommend



Robert Walsh, Seth Bias and 109 others

Ryan ODonnell

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Complexity, Deep Cost and HARD Tracking


HYROS is designed in EXTREMELY complex stacks and tracking situations.

The depth of our reporting and stats is higher than any other platform. We are MADE for high volume EXTREMELY diverse traffic situations.


Like Reply 2w


 Sharnee Melinda Bennett
Also the fact that Hyros has Hardcost is a differentiator between Triplewhale and Northbeam, they don't have this functionality.



Like Reply 2w


 Jeremy Jay Rodriguez Top contributor
Sharnee Melinda Bennett Alex Becker! second this. Essentially would be a game changer for us

Like Reply 2w

 Reply to Sharnee Melinda Bennett...







 **JM** JSCS Media Buying Team
1 review  GB

 15 hours ago

We simply wouldn't want to run ads without Hyros!

Hyros gives us 'end-to-end' visibility of the entire customer journey and shows us where our best customers come from - helping us to scale what works and stop what doesn't. On top of that, their support team have been there to help us every step of the way. We simply wouldn't want to run ads without Hyros! – Jay Shetty Certification School Media Buying Team

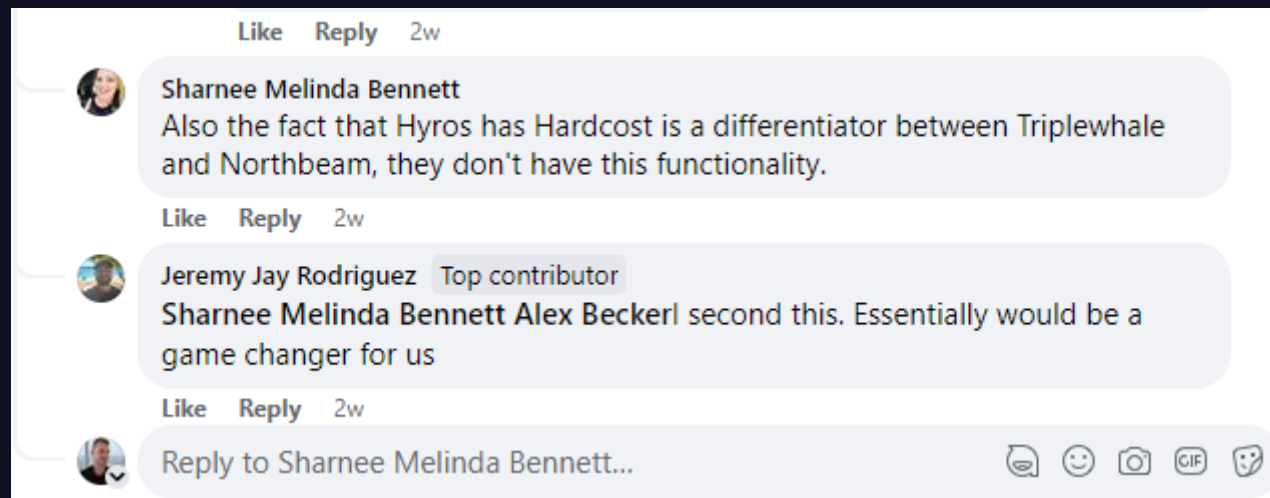
Date of experience: August 29, 2023

 Useful  Share  Reply 

Complexity, Deep Cost and HARD Tracking

HYROS is designed in EXTREMELY complex stacks and tracking situations.

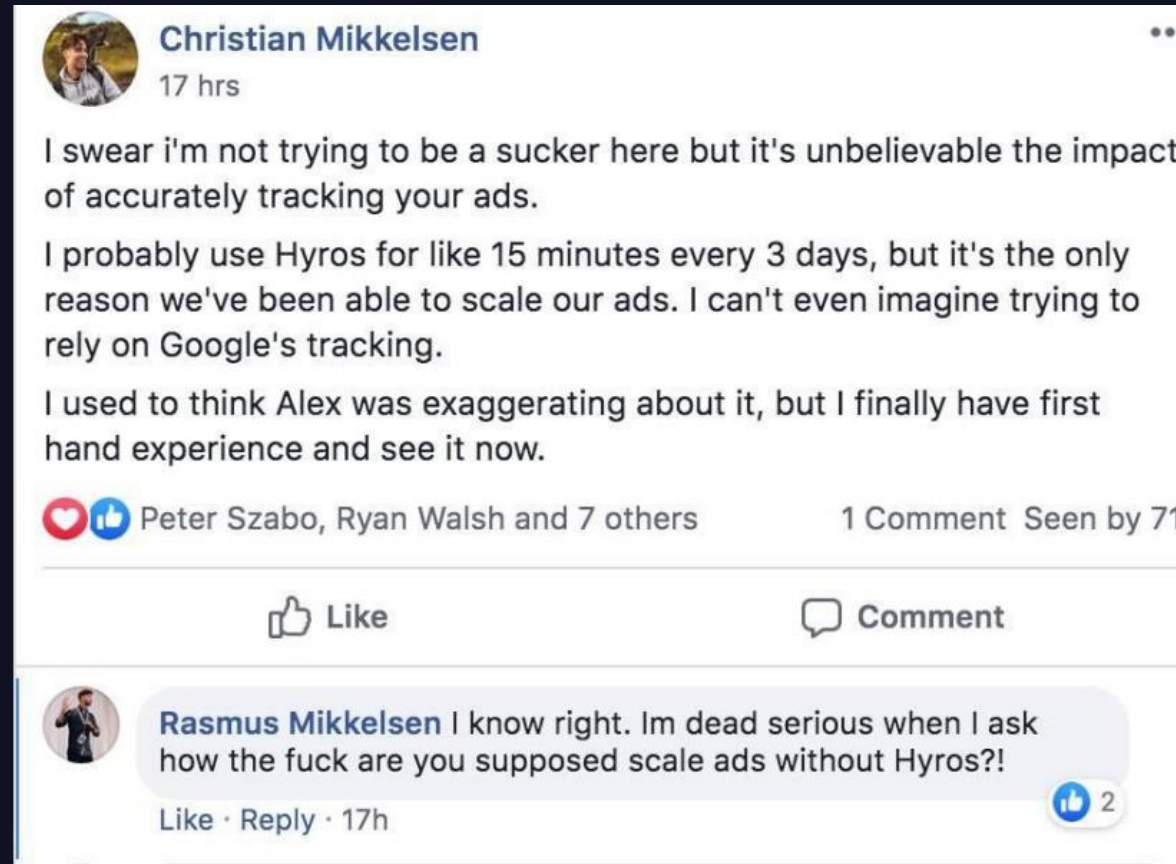
The depth of our reporting and stats is higher than any other “Ecom” platform. We are MADE for high volume EXTREMELY diverse traffic situations.



Focused On AI Optimiztion

ACCURATE data is THE most important factor when it comes to training ad platform AI

HYROS gets the deepest best data and we focus on delivering it to platforms in the most trainable way possible. EASILY bumping ad ROI






Christian Mikkelsen 17 hrs


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  Peter Szabo, Ryan Walsh and 7 others 1 Comment Seen by 71

 Like  Comment

 **Rasmus Mikkelsen** I know right. Im dead serious when I ask how the fuck are you supposed scale ads without Hyros?!

Like · Reply · 17h  2

why Now?

Personal hand held guidance for EVERY VIP at no EXTRA cost

Legacy pricing LOCKED in 100% Satisfaction guarantee (90 day full refund guarantee)

Screw the typical value pitch refund guarantee stuff. At HYROS we sell RESULTS and we GET results.

That is why we have the most extreme refund policy in the tracking industry. If you don't see results you love we do not want to keep your money

HYROS 2.0

- Access to all new ECom suite/analytics features NO EXTRA COST
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Give Your Business A Pay Raise...

BECOME A HYRO-LIAN TODAY!