



EDITION ECOM

Attribute. Feed AI. **Grow.**

HYROS uses a patterned AI attribution system that consistently increases ad ROI by 20%

Some Examples Of Leaders Using For Their ECommerce



PLAYBOY

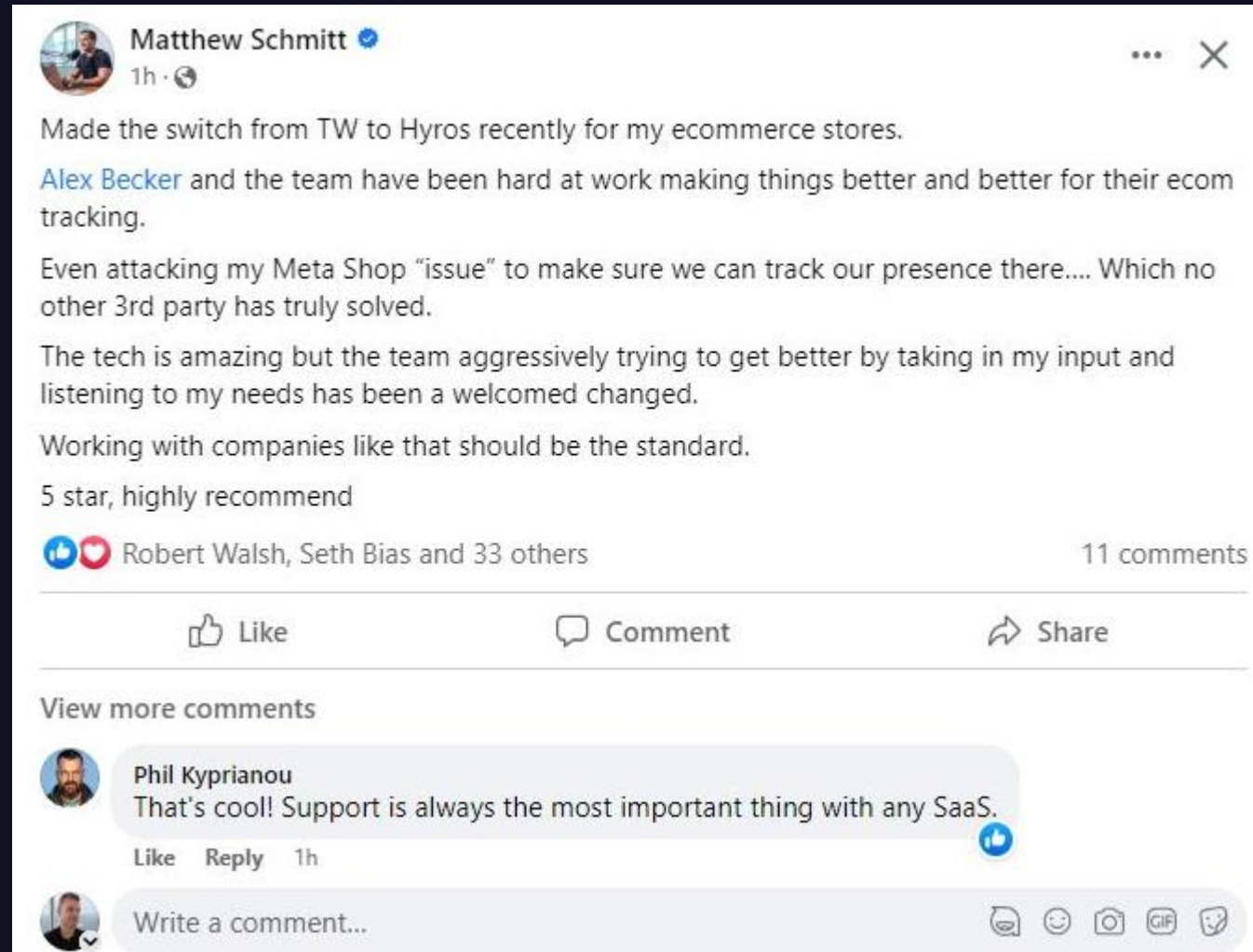


Floyd Mayweather



Pier 1

What E-Com Influencers Have To Say



what Other Leaders Ad Teams Have To Say

"In just 6 months HYROS allowed us to **scale our ad spend by 43%** **for business mastery** and 100% for Unleash The Power Within"

-Tony Robbins Ad Team



The Preferred Attribution For All ClickFunnels E-Com

| Highest Grossing E-Com Brand On ClickFunnels |

(Also Official HYROS Partner)

The screenshot displays the LadyBoss website, which is dedicated to women's health and weight loss. The header includes the brand name 'LadyBoss' and navigation links for 'HOME', 'SHOP', 'BLOG', 'HELP', and 'MY ACCOUNT'. A secondary navigation bar lists 'SUPPLEMENTS', 'PROGRAMS', 'PERSONAL COACHING', 'BIG FAT LIES BOOK', and 'SWAG'. The main banner features a woman in athletic wear with the text 'LADYBOSS IS WOMEN'S WEIGHT LOSS'. Below the banner, a list of media outlets where the brand has been featured is shown, including FOX, abc, NBC, CBS, TODAY, BuzzFeed, Forbes, POPSUGAR, and popculture. To the right, the browser's developer console is open, showing several error messages. A red circle highlights a specific error: 'Uncaught ReferenceError: jQuery is not defined at ladyboss.com/:2922'. Other errors include 'Uncaught ReferenceError: jQuery is not defined at facebook-event.js:45' and 'JQMIGRATE: Migrate jQuery-migrate-3.3.0.min.js:2 is installed, version 3.3.0'. There are also warnings about duplicate Facebook Pixel IDs and DevTools failing to load SourceMaps.



John Belcher

Extremely impressed, not only with the tool but also with Alex Becker's team, their support, and how quickly they turn out new features.

Happy to answer questions if anyone needs clarity on WHY Hyros is valuable and/or IF it meets their needs

Like · Reply · 5d



HYROS

what Other Leaders Ad Teams Have To Say

"Has made such a huge difference in the GC camp. Has Helped us really see what's really going on."

-Grant Cardone Ad Team



Step 1: Setup

- Identify E-Com software stack and provide step by step guidance via Zoom Call-Dedicated Onboarding Manager and Team
- Complete integration (takes minutes)
- Continuous testing and monitoring for performance and highest level of tracking

Our VIP analyst are EXPERTS on every type of Ecom marketing platform, software and processor in the industry. We will apply this expertise to **create tracking that fits like a glove for YOUR unique set up.**

+ The Same Set Up We Do For LARGE Ecom Brands Like +



That Gets Results Like


“HYROS has been **absolutely essential** in buying ads for our clients”

-Playboy's media buyers



That Gets Results Like

Agency Managing 2 of The Top 5 Youtube Influencers in world Ecom Stores

 **Evan Cutler**
👤 Founding Member · 17 hrs

Hey Guys, we run a digital agency and put True Tracking on a client of ours, the tracking was off by up to 40% on facebook. After setting up true tracking and tracking everything it allowed us to spot so many campaigns that were winners being reported as duds. Thanks again Alex Becker excited to use this for all our client!

3 Ads With Errors Updated just now

30, 2019, we are removing metrics that are outdated and replacing them with clearer and more actionable ones. We recommend learning about the replacement metrics and transitioning to them as soon as possible. Learn more


Add filters to narrow the data you are seeing.

View Campaigns Ad Sets Ads

Link (Ad Settings)	Link Clicks	Results	Website Purchases Conversions
https://www.instagram.com/... Fathers Day Video 20%	117	7 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	124	17 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	116	17 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	67	4 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	120	12 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	154	8 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	27	4 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	50	4 Purchases	✓
https://www.instagram.com/... Fathers Day Video 20%	126	10 Purchases	✓
Total	1,035	—	

You, James Clark, Kevin Sheerin and 7 others 2 Comments

Like Comment

 **Alex Becker**

Step 2: Tracking Optimization

- Stat monitoring
 - Identifying holes
 - Find your optimal tracking attribution
-
- Our goal during the first 30 days, after collecting accurate click data ,is to identify the most effective possible way to scale your funnel. Our team will monitor all your stats and metrics to identify the exact areas where you need to be capitalizing

Ask Our Customers (Big and Small)

“HYROS let me see what wasn’t working on Facebook and to double down on Google. BOOM massive increase in net profit”

-RegenaLight



Joel

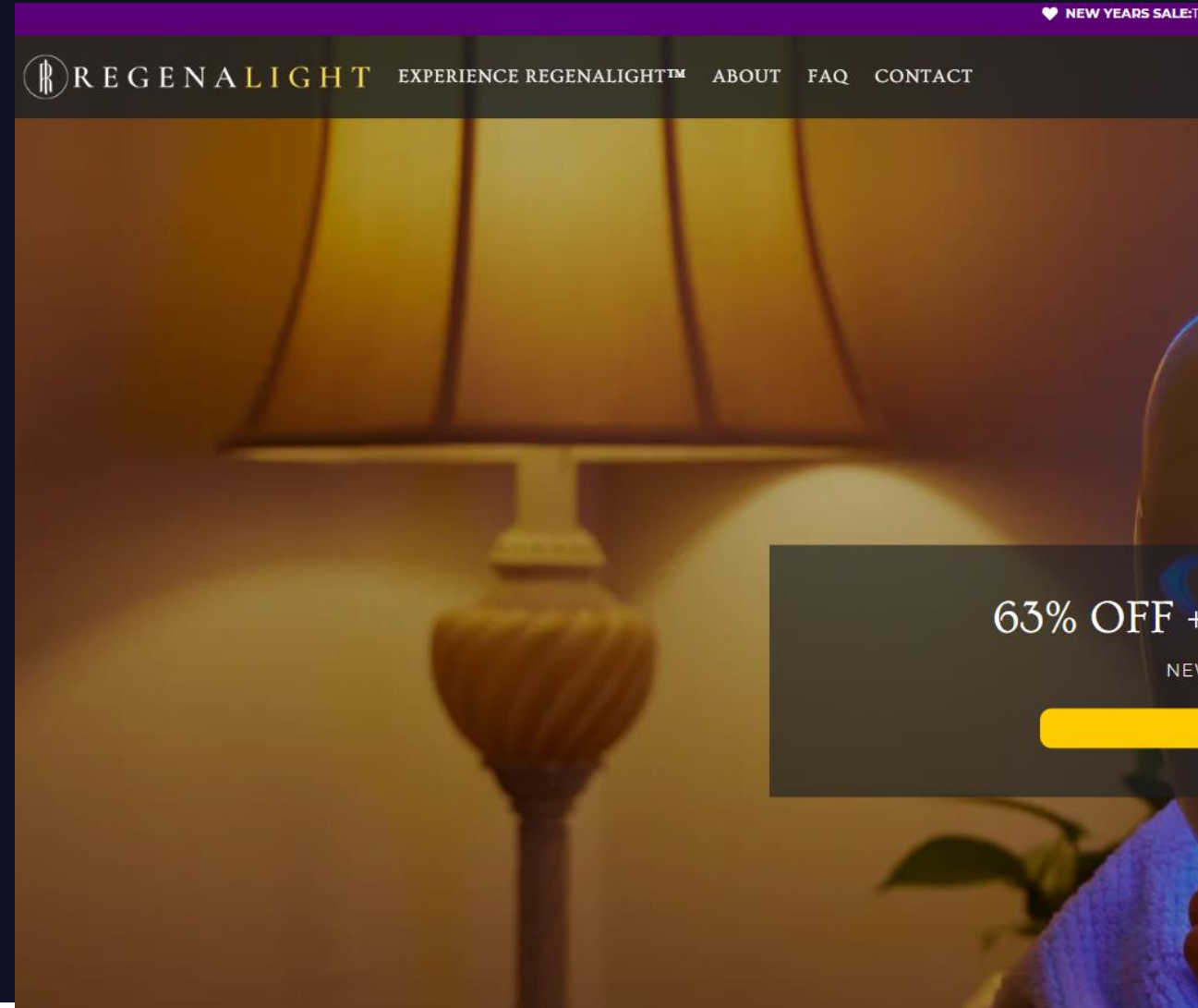
0 reviews US



So I first used Hyros back in 2019 for...

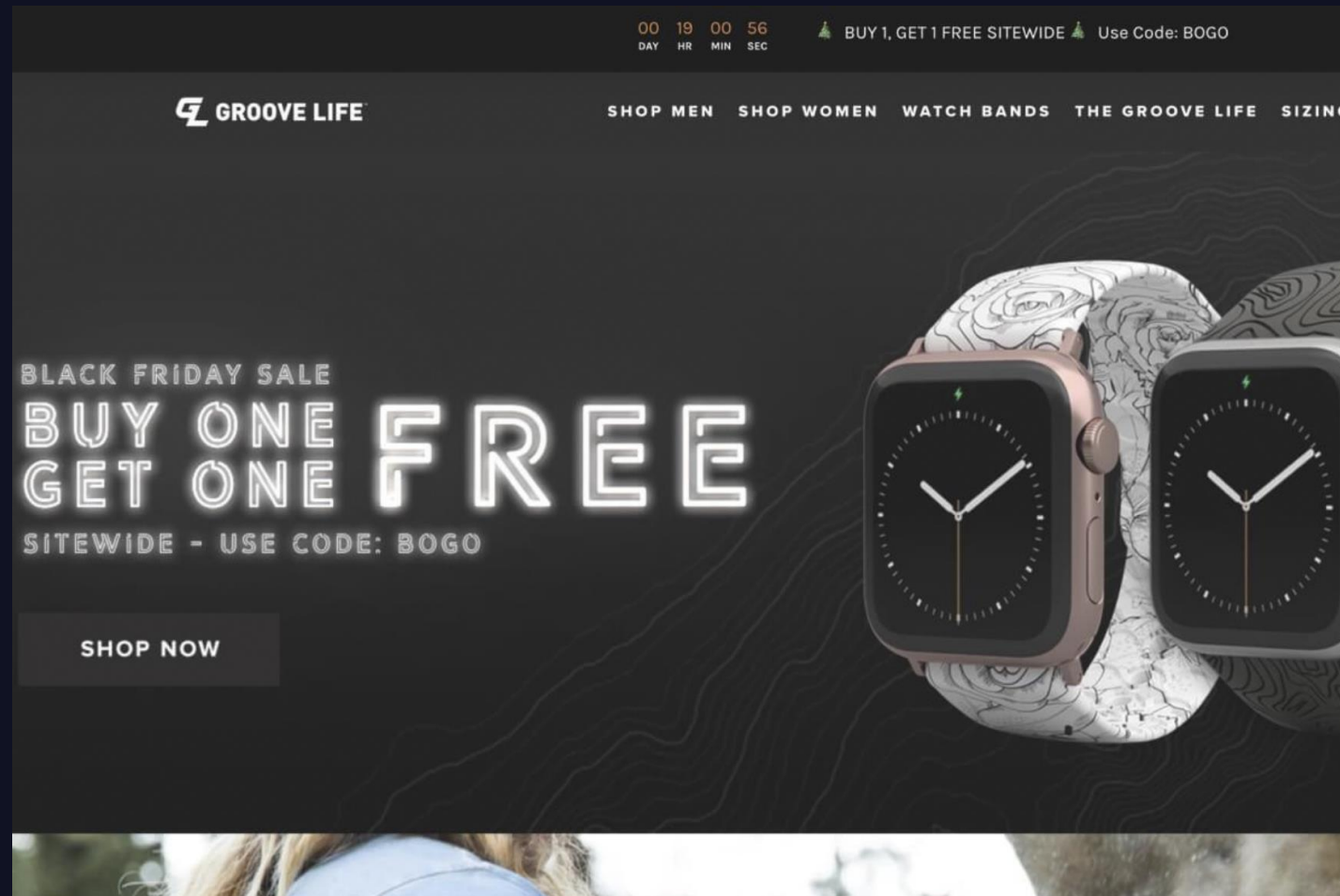
So I first used Hyros back in 2019 for my ecom store. Was great then but much more simple. Moved on from my business that I had back then to get back on Hyros in June 2023. What a difference in capabilities in those years!

My setup today runs 8 different stores with a pretty wild setup but they were very accommodating. Their support is definitely A+ in answering all the questions I had. Mind you, I am also using another attribution software at the same time.



Groove Life (8 Figure E-Com Brand)

“HYROS has a ton of potential to provide insight on which campaigns to scale/cut without relying on solely Facebook’s attribution.”



Step 3: Ad Waste Reduction

- Dig in and find waste
- Identify ways to save NOW
- Average 5-6 figure savings

Another area we'll be monitoring is where we can save your company's ad spend.

We will easily be able to identify areas of waste with the accurate click data generated by HYROS.

Ad platforms are notorious for taking credit for sales they have no business taking credit for!

Optimization FOR Any Type Of E-Com



Jay Shetty
(Author/Influencer)




Pudgy Penguins
(Largest NFT Ecom Brand)




Pier 1
(Physical Ecom Goods)


Increasing Ad Revenue By DEFAULT

 **Ben Wynkoop**
21 hrs

My thoughts and a screenshot of data from beta testing Hyros...

You can get by not spending money for SAAS tools in business such as free cloud hosting such as choosing Dropbox's free versus paid plan, but it simply doesn't pay to cut corners with solutions close to your bottom line because the benefits (or not) is clearly quantifiable, which I why I jumped at the chance to use Hyros.ai... if the ROI for your marketing channels isn't accurate, your income statement won't be accurate, which means you truly don't know what's making you (or losing) money and you absolutely cannot properly run a business without.



 **JSCS Media Buying Team**
1 review @ GB

★★★★★ 15 hours ago

We simply wouldn't want to run ads without Hyros!

Hyros gives us 'end-to-end' visibility of the entire customer journey and shows us where our best customers come from - helping us to scale what works and stop what doesn't. On top of that, their support team have been there to help us every step of the way. We simply wouldn't want to run ads without Hyros! – Jay Shetty Certification School Media Buying Team

Date of experience: August 29, 2023

Useful Share Reply

Step 4: Profit Maximization

- Identify your “hidden gem” campaigns
- Show you traffic sources that are being under utilized
- LOW end 10-20% in gains on average when set up for Ecom businesses

In step 4 we will help you see which campaigns are UNDER reporting in ad platforms YET generating huge ROIS. This is extremely common and scaling these is **an easy way to increase ad ROI 15-20% overnight.**

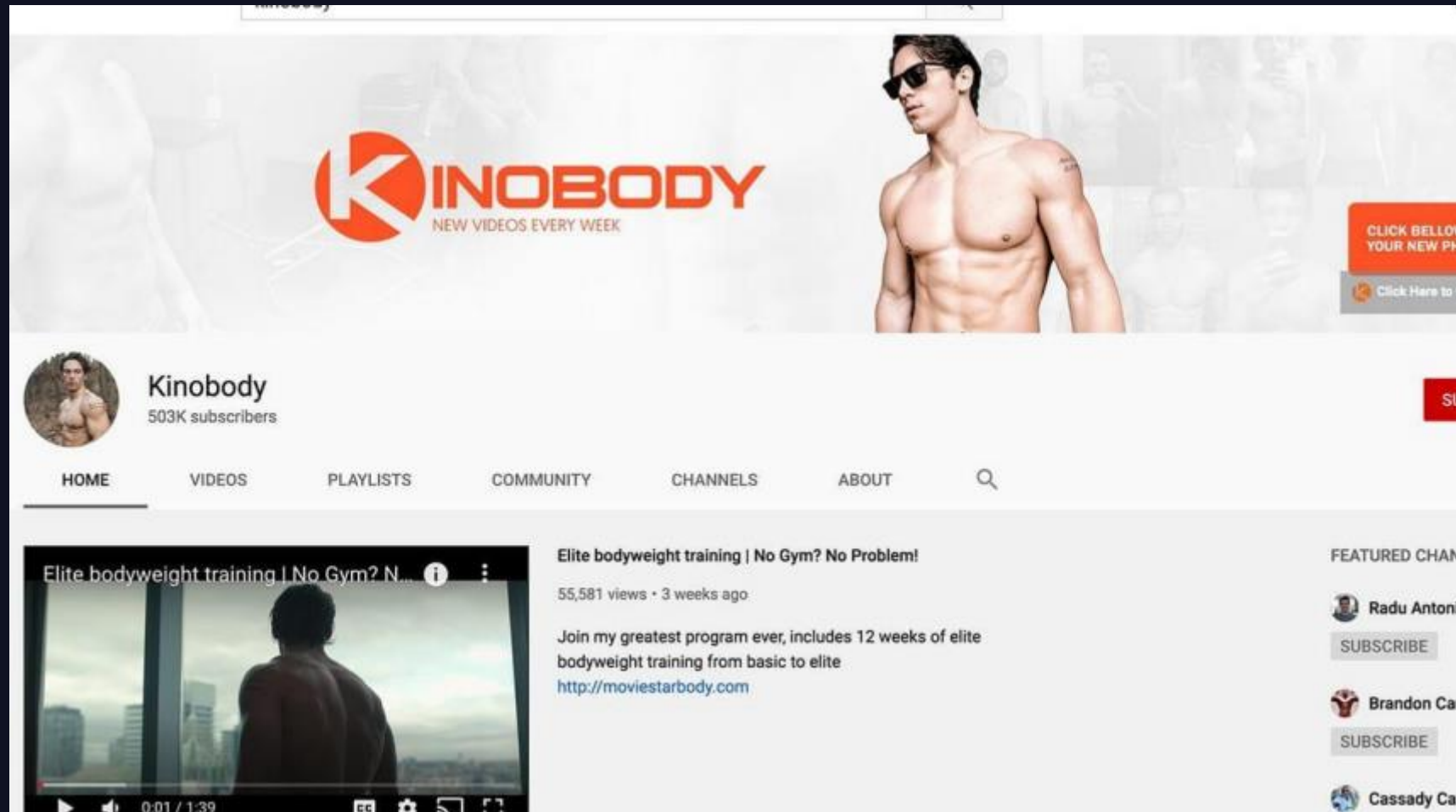
Leading Author/Self Help Influencer : Jay Shetty Ad Team

“We simply would not run ads without HYROS. HYROS gives end to end visibility helping us scale what works and stop what doesn’t.”



Top Workout/Supplement Brand

“The data was mindblowing.”



Step 5: AI Optimization

HYROS will then begin feeding your Facebook and Google Ai's all this ACCURATE data.

This EASILY improves targeting accuracy and results in higher ROIs and cheaper sales, leads and conversions by default

Ask Our Customers (Big and Small)

“We were able to quadruple ad spend since we started using HYROS and dramatically improve the results of our Black Friday campaigns.

When it comes to value VS cost HYROS Delivers what it promises”

-CEO STEIGER NATURALS



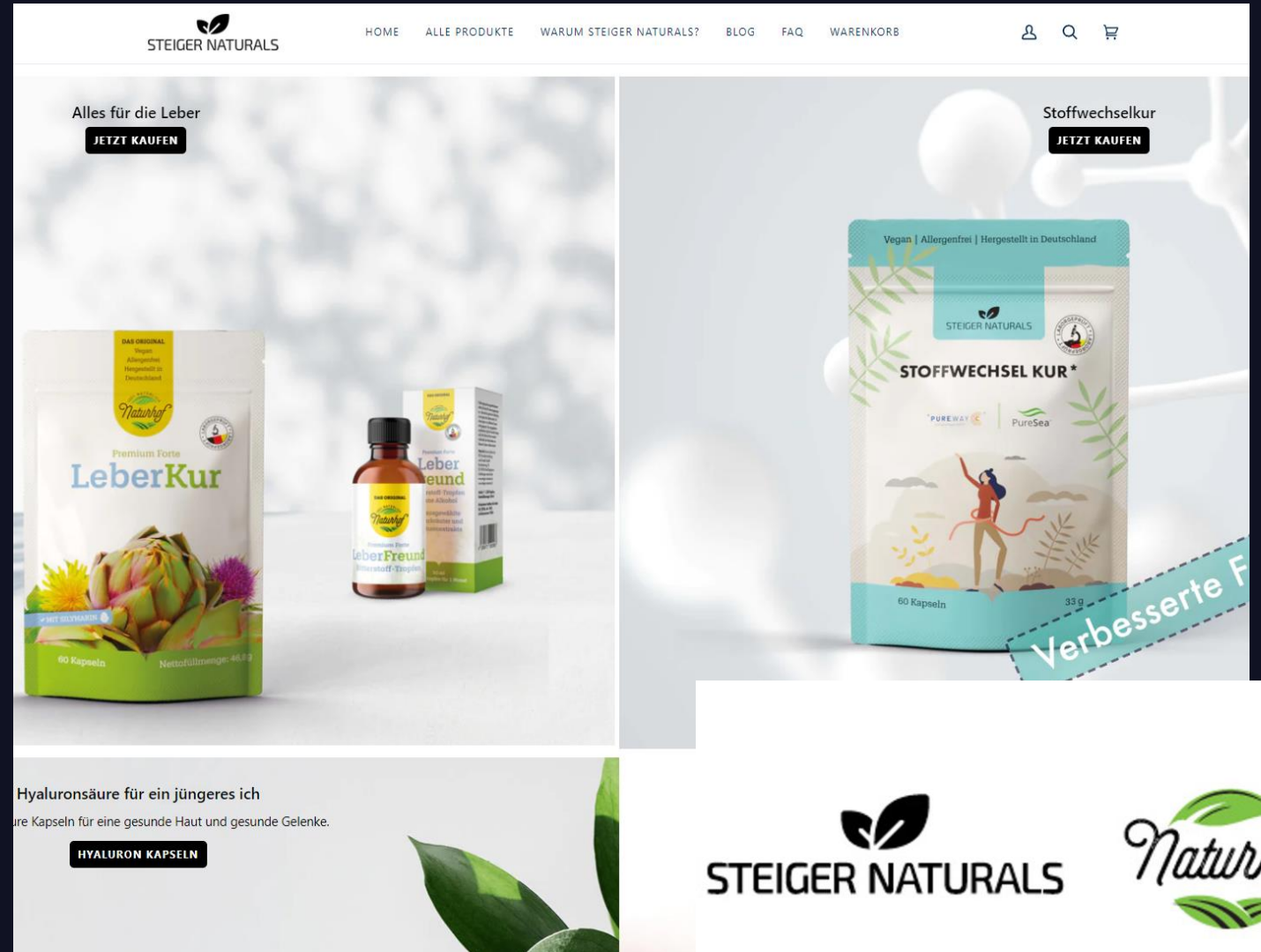
M Michael Steiger
1 review · DE



We were spending hundreds of thousands...

We were spending hundreds of thousands a month and didn't know where the results were coming from. Since we started using Hyros, we were able to quadruple our ad spend on Google and optimize our ad spend on paid social confidently. This tool was really helpful for our BFCM campaigns as well since we identified the campaigns that were giving us the best results and were able to scale them quickly without guessing.


When it comes to value vs cost, Hyros delivers what it promises. It is a reliable tool that we use on a daily basis



Ask Our Customers (Big and Small)

“We had our best Black Friday sale ever, growing revenue 25% YOY and HYROS was instrumental in making this happen”

-Legion Athletics

 **Roman Berezecky**
2 reviews · US

★★★★★

One of The Best Tracking Softwares Available

Before Hyros, we were flying blind. We weren't able to make informed decisions on where to allocate ad spend, which ads to turn off, and which ads we should scale. As a result, we wasted thousands of dollars of ad spend. Hyros solved all our tracking and attribution issues, and we're now able to make educated decisions on where to invest our ad dollars for the greatest return. We also had our most successful Black Friday sale ever, growing site revenue ~25% YoY and Hyros was instrumental in making



Give 20%, Get \$20

Save 20% | Free Shipping & Returns | "No Return Necessary" Money-Back Guarantee

legion

SUPPLEMENTS COACHING MEAL PLANS DEALS & REWARDS LEARN ABOUT

New Product

Vitamin B Complex

Use code **FIRSTORDER** to save 20% plus get free shipping!

- ✓ Supports muscle function and recovery
- ✓ Supports metabolism and performance
- ✓ Supports mood and focus

You don't need supplements to build muscle, lose fat, and get healthy. But the right ones can help.

That's why over 400,000 discerning fitness folk have chosen Legion. Well, that and our natural products, our clinically effective ingredients and doses, and our no-hassle money-back guarantee.

[Shop Now](#) [Take the Quiz](#)

Most Popular
[Shop Now](#)


On Sale
[Shop Now](#)


Stack and Save Up to 20%
[Shop Now](#)


Protein Powder
[Shop Now](#)

The #1 brand of all-natural sports supplements.

Over 3,000,000 bottles sold to over 400,000 customers who have left us over 40,000 5-star reviews.

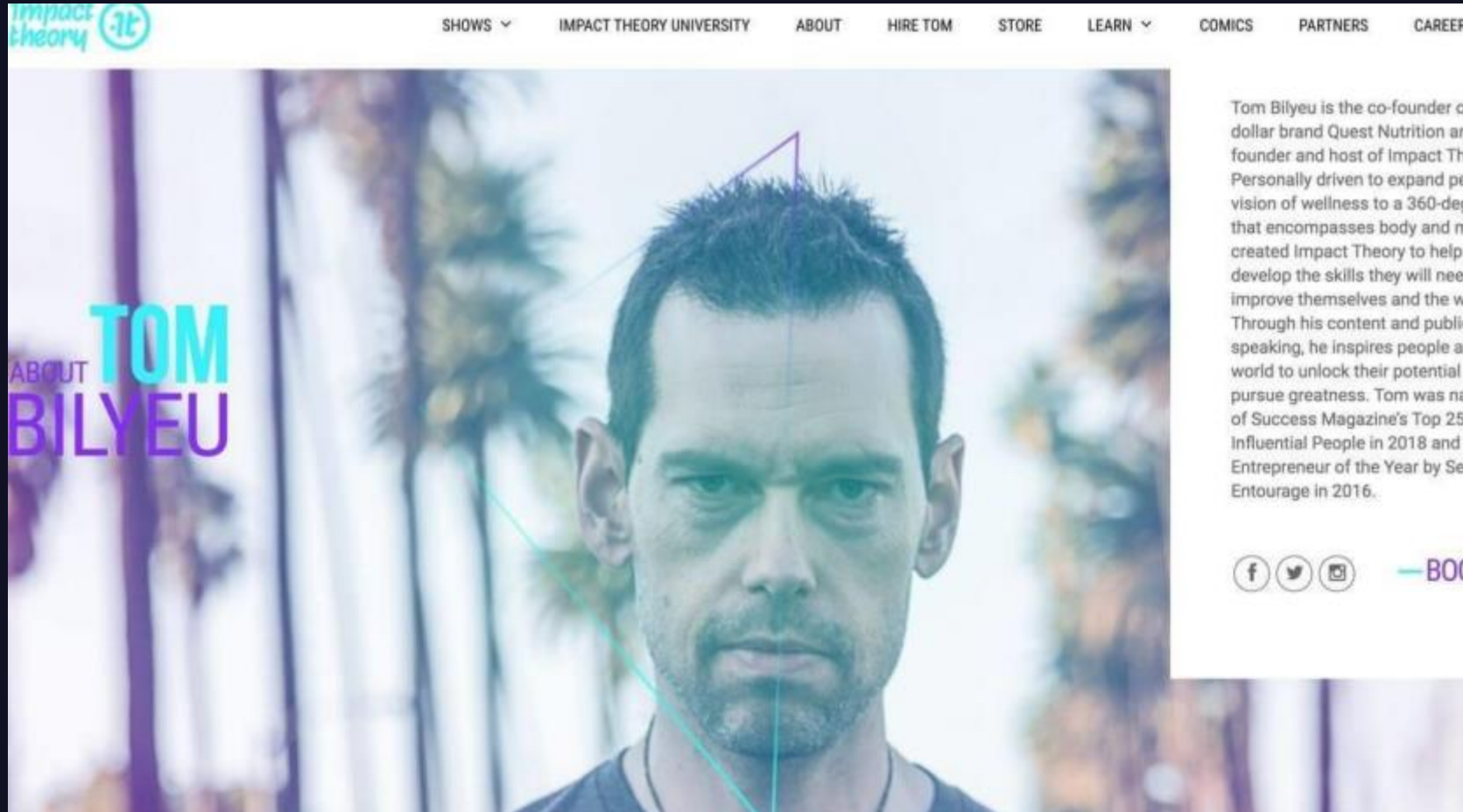
 [Natural Ingredients](#)

 [Clinically Effective Ingredients & Doses](#)

 [Naturally Sweetened & Flavored](#)

Tom Bilyeu's Impact Theory

“Exactly the info we needed. Eye-opening.”



Ask Our Customers (Big and Small)

“The result was an IMMEDIATE ROI making HYROS a vital tool for any E-com business.”

-Beautiful Earth Boutique



JJ

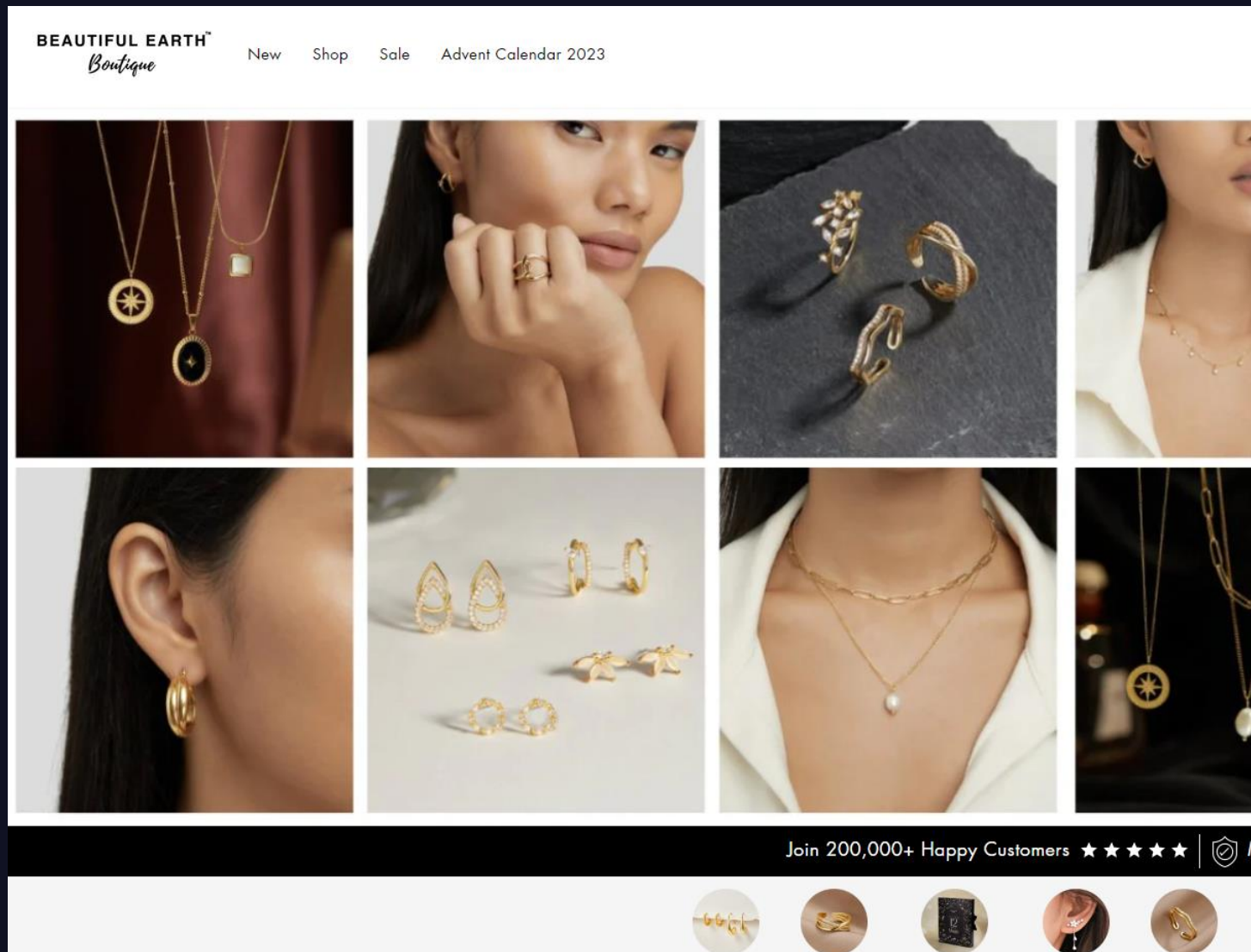
Janek Jaworski

0 reviews GB



Immediate ROI

Before Hyros, tracking the performance of our weekly Facebook ad creatives was a guessing game, especially after the iOS 14 update. We struggled to identify which ads were profitable. Hyros changed the game for us. It gave us clear insights into each ad's performance, allowing us to quickly allocate budget to the most successful ones. The result was immediate ROI, making Hyros a vital tool for any e-commerce business.



Ask Our Customers (Big and Small)

"I would say we are saving 50% on adspend
Just using the software."

-Sultan of Style



SE Sebastian
3 reviews DE

★★★★★

We used Hyros to track our highest...

We used Hyros to track our highest spending e-commerce Accounts. When we aggressively scaled a fragrance brand to multiple 6 figure days, we could make real time decision that allowed us to massively cut losing ads ASAP and double down on the winners. I would say that we are saving 50% of adspend just by using the software.

Date of experience: December 18, 2023



Ask Our Customers (Big and Small)

Douglas James

After 90 days of using Alex Becker's True Tracking Software, Hyros, we've been able to scale 1 of our offers from \$150,000 a month to \$300,000 a month WITHOUT increasing ad spend. His team and customer service are by far the best we've ever experienced with such programs and they have been instrumental in the setup and success of our campaigns. Hyros is a necessity for any Internet Marketer buying ads online today.

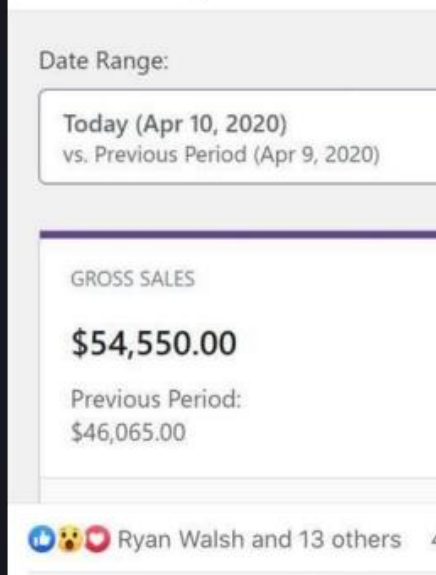
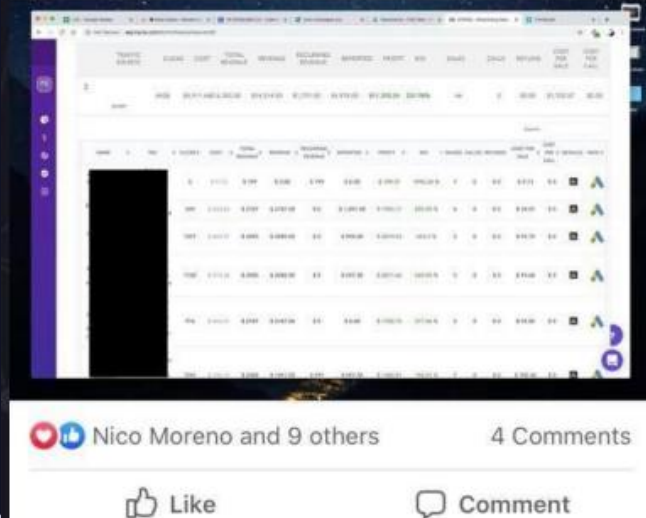


Douglas James

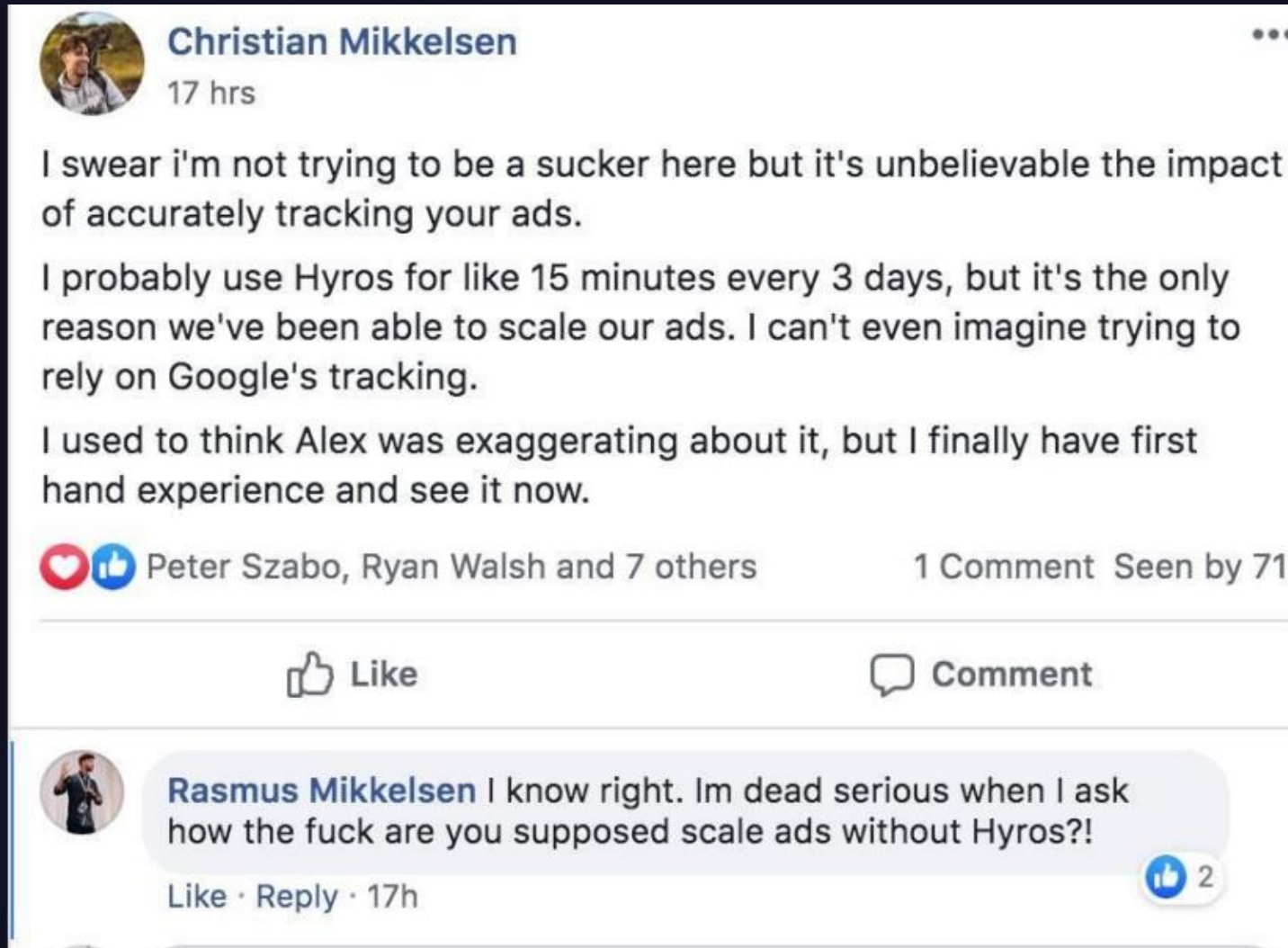
- Douglas James, The High Ticket Client Guy



Ask Our Customers (Big and Small)



Ask Our Customers (Big and Small)



Ask Our Customers (Big and Small)

Ryan O'Donnell

We had unrealistically high hopes when joining Hyros since so many of our closest friends and mentors were telling us to use it... And Hyros FAR surpassed our wildest expectations! Within just weeks of using it it helped us start hitting \$80k+ days at just 18 and 20 years old (with a brand new offer.) And on top of that, they have the best customer experience of any company we've ever worked with... which we are sooooo grateful for since tech is not at all a strength of ours 😊. They literally walked us step by step through setting it up and it was faster and easier than We could have expected! We're so glad we got it setup as early as we did or we would have (conservatively) lost millions of dollars in wasted adspend.





EDITION ECOM

Attribute. Feed AI. **Grow.**

HYROS uses a patterned AI attribution system that consistently increases ad ROI by 20%

HYROS Edition Ecom

- Access to all new ECom suite/analytics features NO EXTRA COST
- 10% discount if done before this is public
- Analytic Suite upgrade (normally extra 15%)

All the features you saw in this demo + our full analytics suite are NORMALLY sold as upsales or special packages. We are temporarily doing a early access deal for our HYROS ECom version.

Some Common Questions

Price – Compare us RIGHT now with any other “E-Com Tracker”

There is nothing more expensive about HYROS...

Till you get in how much you're losing and how much it costs you to use something LESSER than HYROS.

The Absolute Pinnacle Of Tracking

All HYROS does all day, every day is optimize tracking. This has Created THE most accurate tracking online for Ecom.

This is the difference in 5-6-7 figures at high level Ecom



BJ Smith

I've tested on all the major attribution software's except Northbeam and nothing else has been close to the Hyros. It's been by far the most accurate and the most



Shane Greniers

How do you feel about the data? Used it a few years back it was clearing in need of a few more years of work.

Like Reply 7w



Matthew Schmitt

Shane with the exception of the meta shop, which they are working on, it lines up better than the others I've used

Like Reply 7w



Frankie Inzirillo

TW was missing our Shopify conversions. Hyros is catching the conversions better and the organic traffic.

Like Reply 7w

1 To 1 Partner Level Support

You get a PROFESSIONAL 1 to 1 analyst with your account that has years of experience optimization Ecom ads using our tracking.

Hyros ACTIVELY partners with you, takes interest and helps you grow.



Matthew Schmitt

August 9 · 🌐

Made the switch from TW to Hyros recently for my ecommerce stores.

Alex Becker and the team have been hard at work making things better and better for their ecom tracking.

Even attacking my Meta Shop "issue" to make sure we can track our p other 3rd party has truly solved.

The tech is amazing but the team aggressively trying to get better by listening to my needs has been a welcomed changed.

Working with companies like that should be the standard.

5 star, highly recommend



Robert Walsh, Seth Bias and 109 others

Ryan ODonnell

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Complexity, Deep Cost and HARD Tracking


HYROS is designed in EXTREMELY complex stacks and tracking situations.

The depth of our reporting and stats is higher than any other “Ecom” platform. We are MADE for high volume EXTREMELY diverse traffic situations.


Like Reply 2w


 Sharnee Melinda Bennett
Also the fact that Hyros has Hardcost is a differentiator between Triplewhale and Northbeam, they don't have this functionality.

Like Reply 2w

 Jeremy Jay Rodriguez Top contributor
Sharnee Melinda Bennett Alex Becker! second this. Essentially would be a game changer for us

Like Reply 2w

 Reply to Sharnee Melinda Bennett...




 JSCS Media Buying Team
1 review · GB

 15 hours ago

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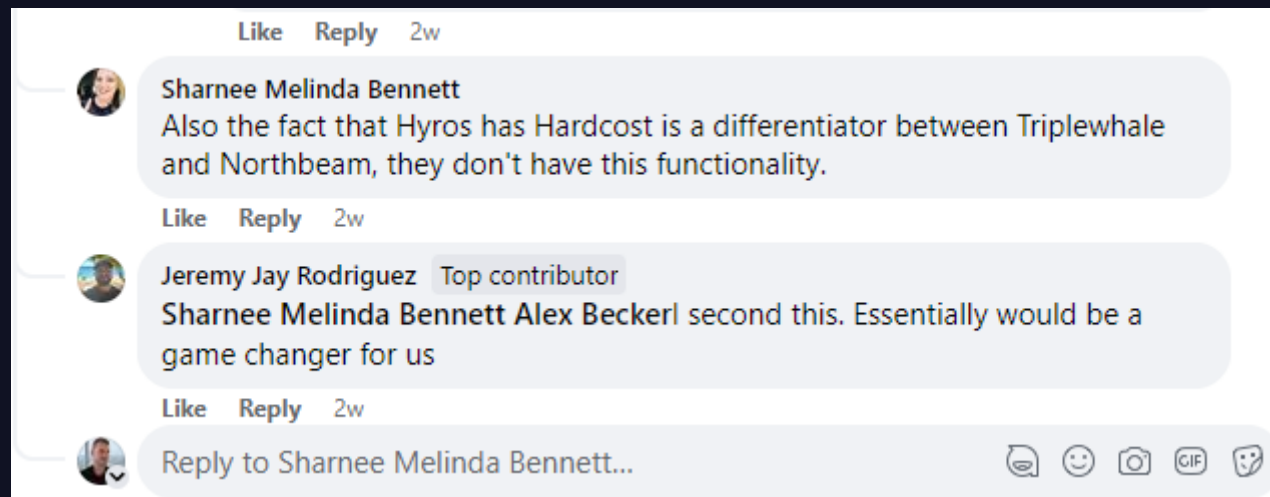
Date of experience: August 29, 2023

 Useful  Share  Reply 

Complexity, Deep Cost and HARD Tracking

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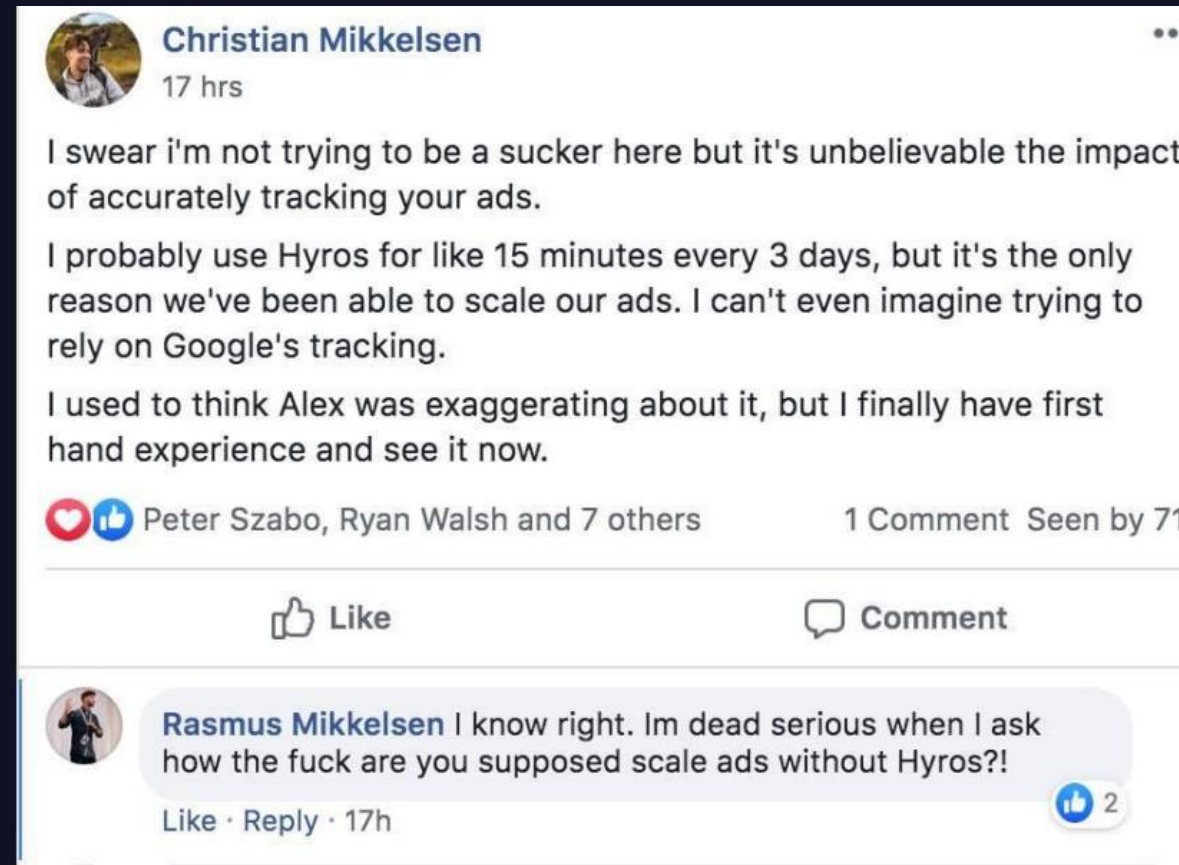
The depth of our reporting and stats is higher than any other “Ecom” platform. We are MADE for high volume EXTREMELY diverse traffic situations.



Focused On AI Optimiztion

ACCURATE data is THE most important factor when it comes to training ad platform AI

HYROS gets the deepest best data and we focus on delivering it to platforms in the most trainable way possible. EASILY bumping ad ROI



why Now?

Personal hand held guidance for EVERY VIP at no EXTRA cost

Legacy pricing LOCKED in 100% Satisfaction guarantee (90 day full refund guarantee)

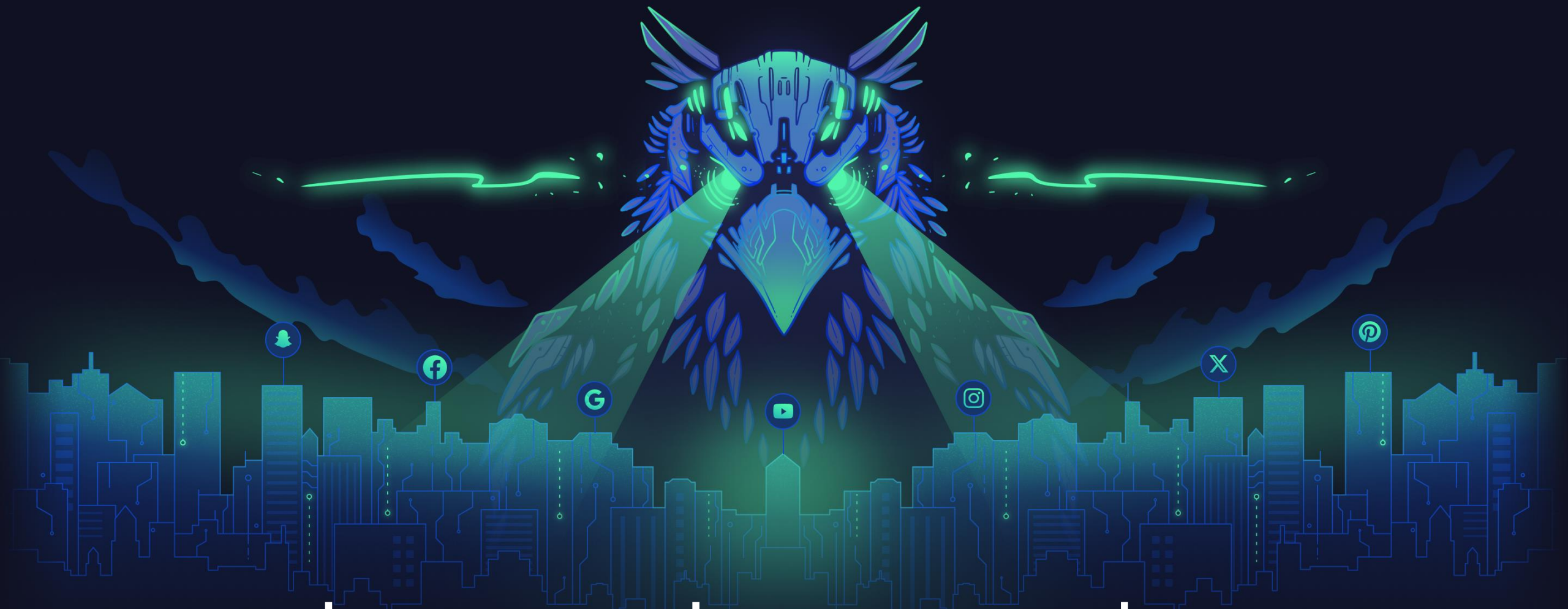
Screw the typical value pitch refund guarantee stuff. At HYROS we sell RESULTS and we GET results.

That is why we have the most extreme refund policy in the tracking industry. If you don't see results you love we do not want to keep your money

HYROS Edition Ecom

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Give Your Business A Pay Raise...

BECOME A HYRO-LIAN TODAY!