HYROS

Ai-powered Ad tracking & revenue attribution

WHO WE ARE

Hyros serves a diverse range of businesses, including e-commerce, lead generation, consulting, and SaaS B2B & B2C industries. As an Ad tracking and revenue attribution platform, we specialize in providing tailored insights and analytics for online businesses. Our platform helps clients understand customer behavior and optimize marketing strategies.

PROBLEM WE SOLVE

1 Hyros addresses the challenge of inaccurate tracking and limited insights in digital marketing for businesses by providing precise data on essential metrics such as leads, calls, sales, and returning customers.

2 This empowers businesses to make informed decisions in Ad buying, leading to improved ROI.

3 With customizable attribution systems and comprehensive insights, Hyros enables businesses to optimize their marketing strategies effectively.

4 Equipped with tools covering e-commerce costs, subscription ROI, and historic buying patterns, Hyros facilitates impactful decision-making for sustainable growth in marketing efforts.

PROBLEM

Ad platforms often fail to track repeat sales, subscription charges, or accurately predict long-term revenue.

This results in missed opportunities for stores to optimize their revenue streams and maximize Ad profits effectively.

SOLUTION

Hyros **leverages both your past and new data** to forecast the true revenue from each new customer.

It factors in subscription data to **predict long-term revenue you can expect** from each customer and attribute it back to the Ad.

Gain insights beyond the initial sale by analyzing Ad spend over months and years.

TOP COMPETITORS   Triple Whale   Northbeam   Wicked Reports

www.hyros.com

HYROS

WHO IS A GOOD FIT FOR HYROS

Perfect for businesses with complex digital marketing needs, requiring comprehensive campaign tracking, multiple customer touchpoints and a minimum Ad spend of $5k/month. Hyros seamlessly integrates across diverse industry categories and website platforms.

FEATURES

Granular customer behavior tracking.

Advanced marketing campaign attribution modeling.

Integration with Facebook, Google, TikTok, Shopify and more.

Real-time data visualization and predictive analytics.

COMPETITIVE ADVANTAGE

Accurate tracking and attribution.

Chrome extension for convenient data tracking.

AI Pixel Training for optimized Ad campaigns.

Comprehensive customer journey analysis.

Actionable insights for business decision-making.

45-day money-back guarantee.

SETUP & SUPPORT

Easy implementation involving website script addition.

Extensive support including VIP support for agencies.

Comprehensive documentation and tutorials available at Hyros Docs and FAQs.

AGENCY BENEFITS

20-30% discounts

Free agency account

VIP onboarding support

Been using Hyros for 3+ years

We've spent over $1.1M in Ads using the platform and tracking. Best system in the game by far for allowing you to scale your spend and know what's working and what's not within your Ads manager.

Hyros saves us 50% on Ad spend

We track our top-spending e-commerce accounts with Hyros. Scaling a fragrance brand to multiple six-figure days, we made real-time decisions to cut losing Ads and double down on winners.
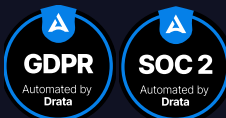
Scaled up to $2k per day on Meta

I've scaled up to $2k per day on Meta because I'm more confident about which ads are working for my online course business. Having a dedicated point of contact for questions is fantastic. I'm very happy with my experience.

Reviews 260 • Excellent
★★★★★ 4.8
VERIFIED COMPANY

GDPR
Automated by Drata

SOC 2
Automated by Drata

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