



HYROS

Attribute. Feed AI. GROW.

HYROS uses a patented AI attribution system that
consistently increases Ad **ROI by 20%**

What We Achieved

Global Presence

US(HQ), CA-LA, SF, OR-Portland, Co-Denver, FL- Orlando

International:

UK, Romania, Bulgaria, Ukraine, Spain, Egypt, Serbia. Mexico, Colombia, Peru, Argentina, Dominica, Philippines, Malaysia

125+ Employees

65+ R&D engineers, with marketing, sales, growth analysis, and customer experience experts (UI/UX + Customer Service)

2600+ Partner (Agencies and Affiliates)

New Partner Program – Hyros Elevate in 2023.

Certifications-Highest Degree

Facebook Premier Partner
Google Premier
Instagram Partner
SOC 2 Compliant

4,400+ Brands

And growing!
\$4+ Billion in Ad Spend
\$25M ARR



SHOPANOVA

CLICKBANK



Vertical Agnostic

Hyros is the **Highest level** of AD tracking & AI Optimization for digital businesses



Info Businesses

The most important tools and features for info



Call Funnels

The most important tools and features for calls



E-Commerce

The most important tools and features for e-commerce



Agency

The most important tools and features for agency



What Other Leaders Ad Teams Have to Say



In just 6 months HYROS allowed us to scale our ad spend by 43% for business mastery and 100% for Unleash The Power Within.

- **Tony Robbins**
Ad Team

Where Hyros Can Help

BUSINESS PROBLEM

Inefficient Marketing Spending and ROI Tracking

Many sellers struggle with optimizing their marketing budgets effectively. They often lack the tools to track return on investment (ROI) accurately. This leads to a situation where they might be overspending on certain channels while missing out on potentially profitable ones.



Lack of Cross-Channel Attribution

Sellers often operate across multiple online platforms and marketing channels. However, they face challenges in attributing conversions accurately to the various touchpoints in their customer journey. This makes it difficult to understand which marketing efforts are contributing most to their growth.



Limited Scalability and Growth

Many sellers often face hurdles when trying to scale their business. They may not have the insights needed to identify growth opportunities, and there's a lack of scalable processes to handle increased demand.



HYROS CUSTOMERS

Solution

Hyros analytics and attribution software can provide real-time, granular insights into the performance of each marketing channel. By offering accurate ROI tracking, sellers can allocate their budgets more wisely, ensuring that they invest in strategies and platforms that yield the best results. This optimized spending will lead to increased profitability.

Solution

Hyros offers advanced cross-channel attribution, tracking customer interactions across different platforms. By providing a holistic view of the customer journey, sellers can better understand the synergies between their marketing efforts and make data-driven decisions. This leads to more effective and cohesive marketing strategies.

Solution

Hyros analytics and attribution software can provide sellers with predictive analytics and growth recommendations. By analyzing data trends and customer behavior, they can identify untapped markets and expansion opportunities. Additionally, your software can help streamline processes, making it easier for sellers to manage increased demand, thus fostering sustainable growth.

E-Commerce

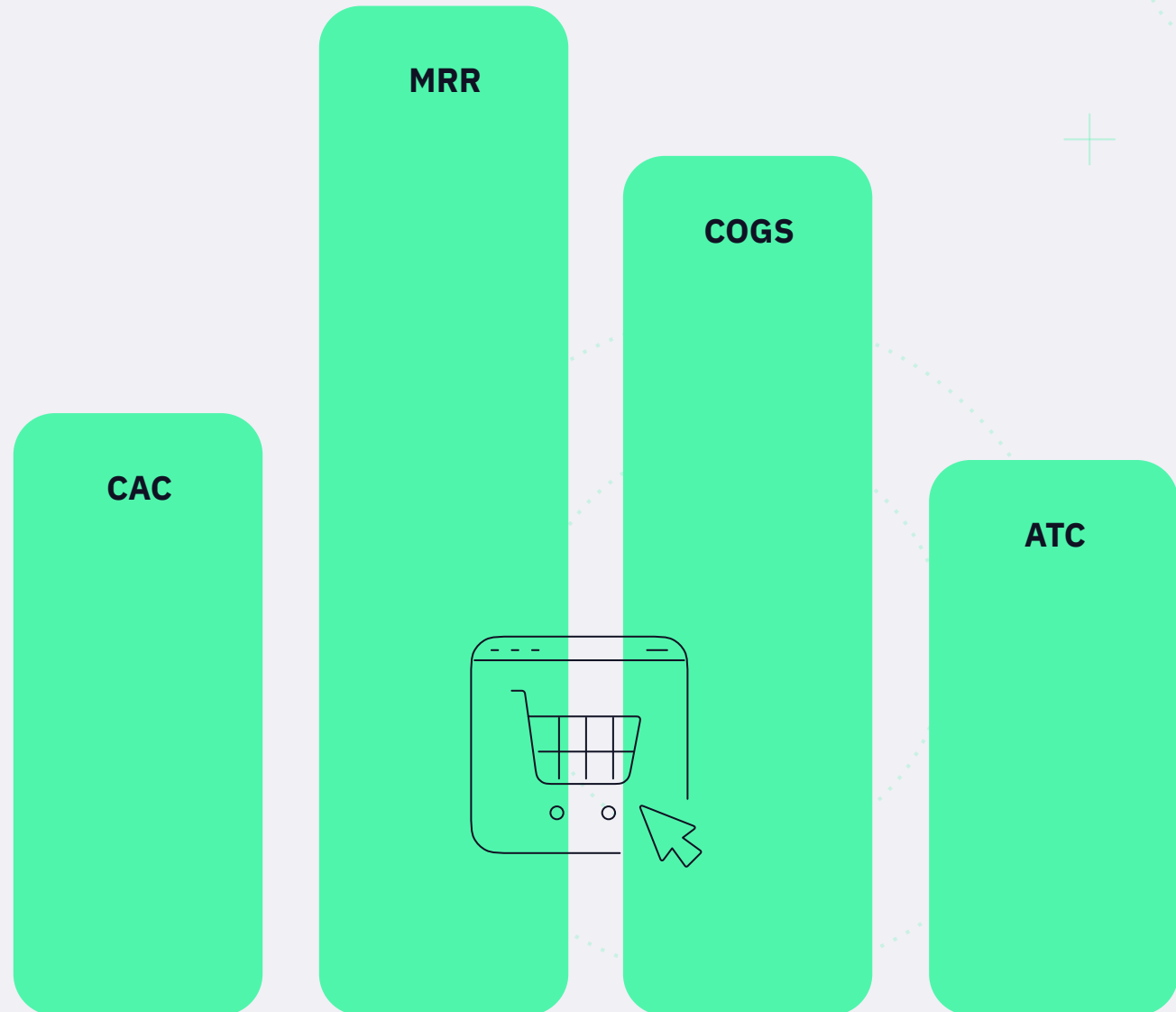
Get the most important analytics for your e-commerce

Full advanced E-commerce metrics in relation to Ads

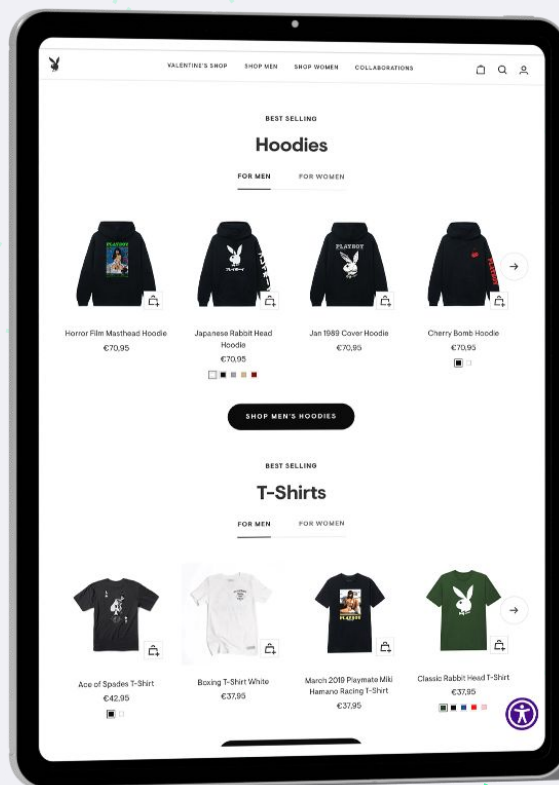
See the deep metrics that impact your advertising bottom line along side your Ad data.

Metrics like actual hard cost of goods, true profit, cost per new customer, cost per ATC, average order value, returning customer sales...

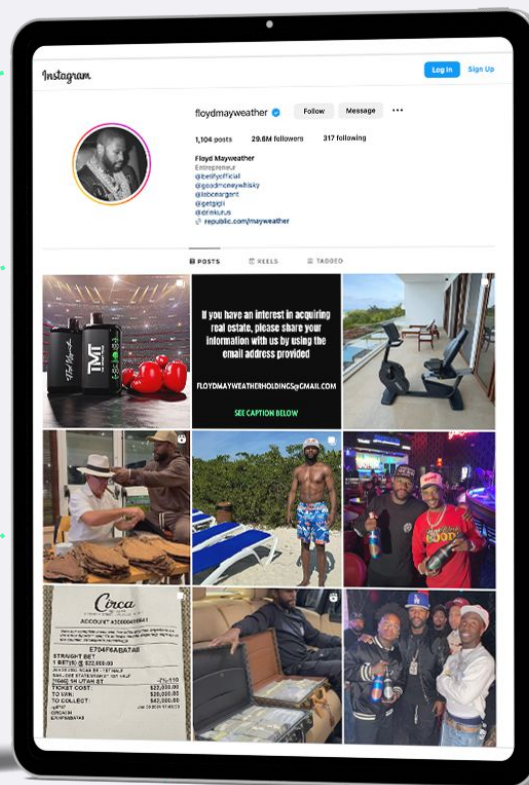
If it's related to e-commerce **we have it tracked.**



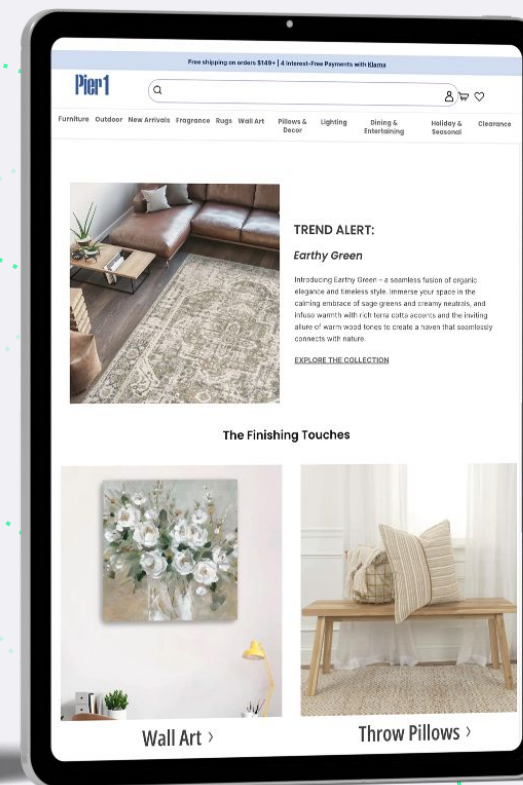
Leaders Using For Their E-Commerce



Floyd Mayweather



Pier 1 imports® pier1.com



Optimization For Any type Of E-Commerce

Author | Influencer

Jay Shetty



Largest NFT Ecom Brand

Pudgy Penguins



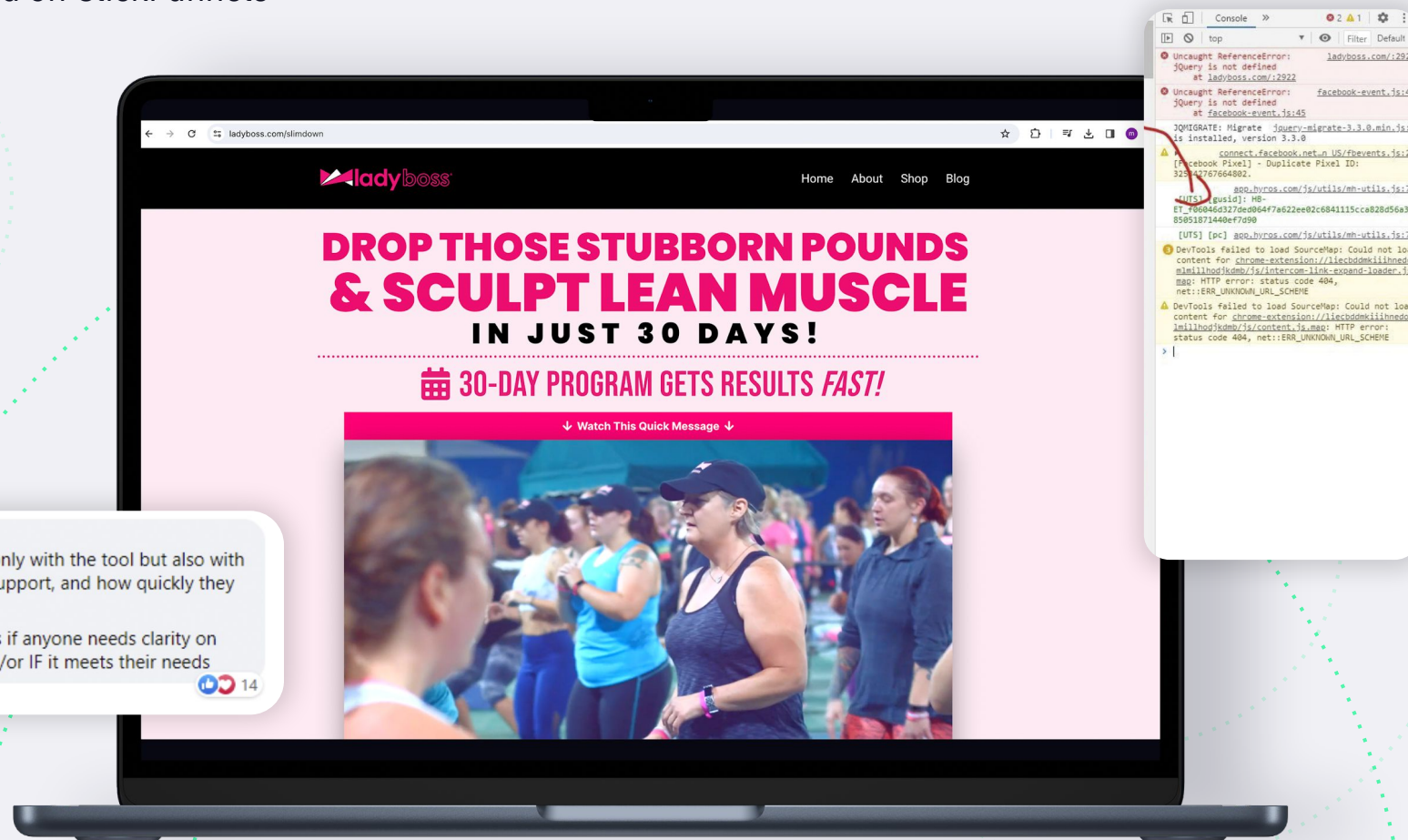
Physical Ecom Goods

Pier 1



The Preferred Attribution For All ClickFunnels E-Com

Highest grossing e-com brand on ClickFunnels



Info Business

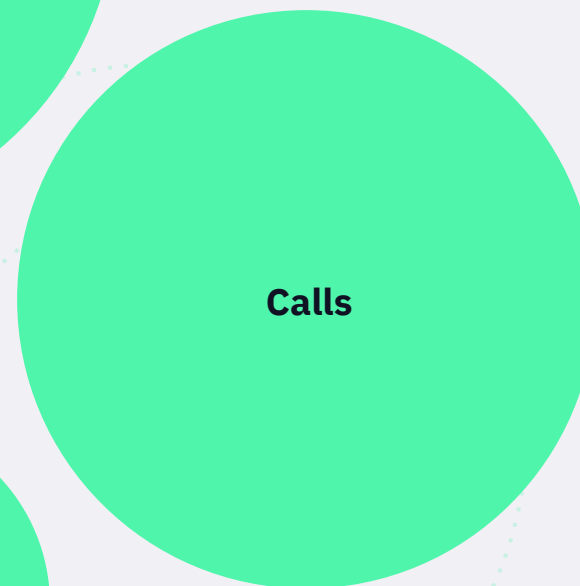
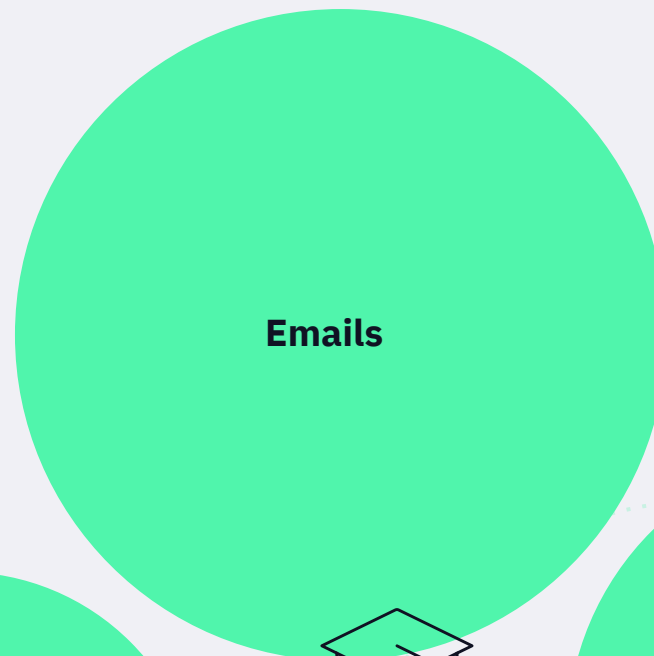
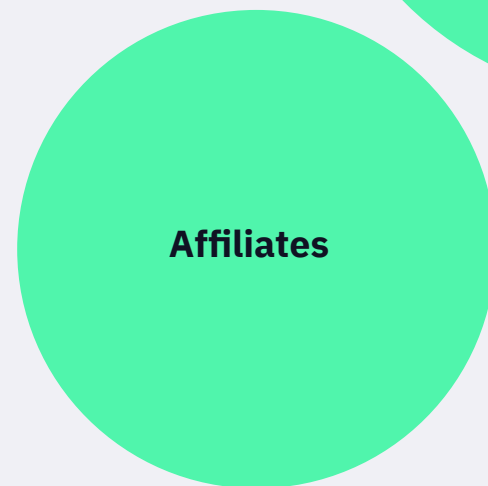
Get the most important analytics
for your info business

Full advanced Info metrics in relation to Ads

See the deep metrics that impact your
advertising bottom line along side your
Ad data.

Metrics like leads, funnel metrics, calls,
call closes, upsale/downsale interaction,
refunds...

If it's related to info
we have it tracked.



What Other Leaders Ad Teams Have to Say



Has made such a huge difference in the GC camp. Has Helped us really see what's really going on.

- **Grant Cardone**
Ad Team

What Other Leaders Have to Say



Exactly the info we needed.
Eye-opening.

- **Tom Bilyeu**
Impact Theory

Call Systems

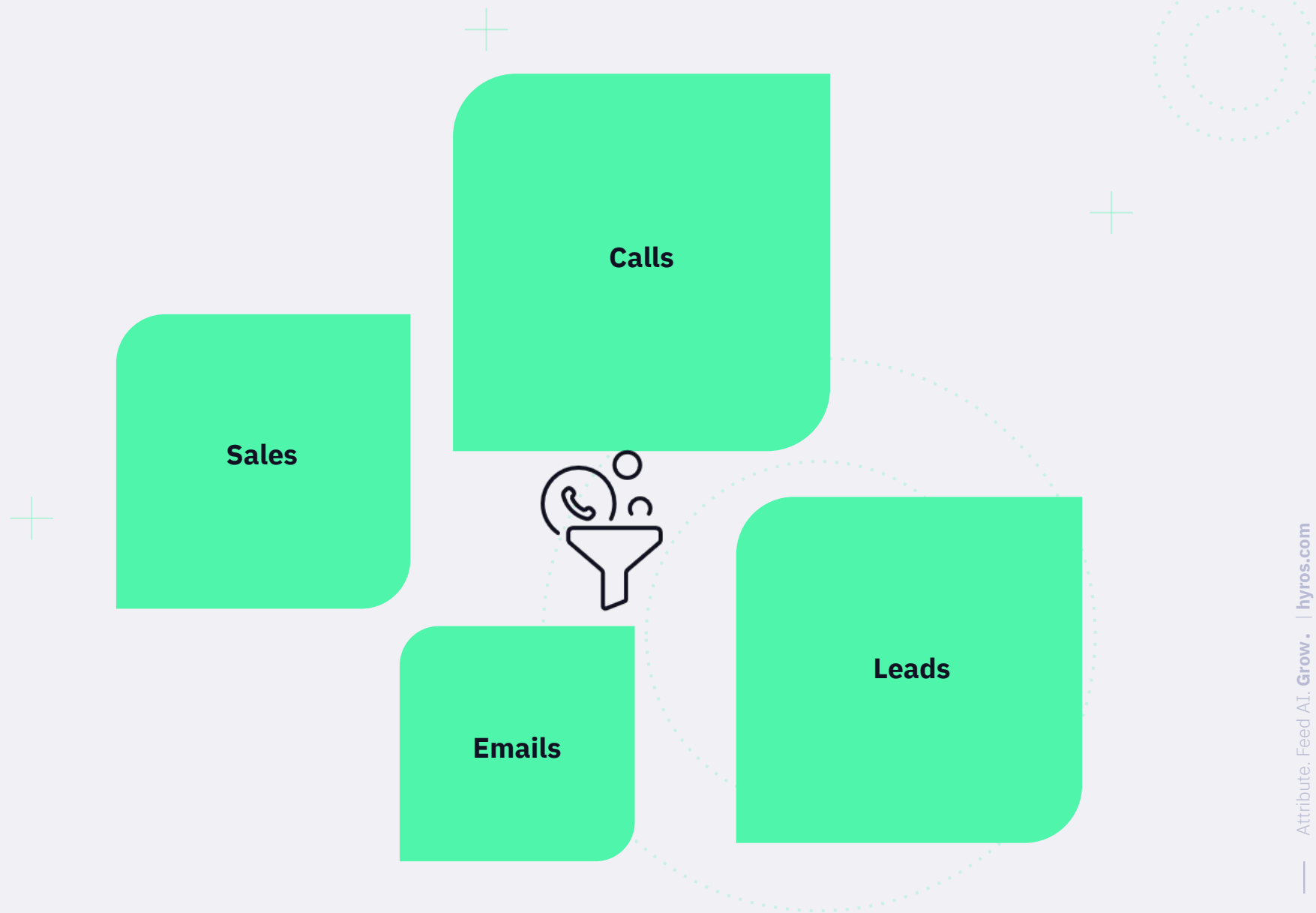
Get the most important analytics for your call systems

Full advanced Call metrics in relation to Ads

See the deep metrics that impact your advertising bottom line along side your Ad data.

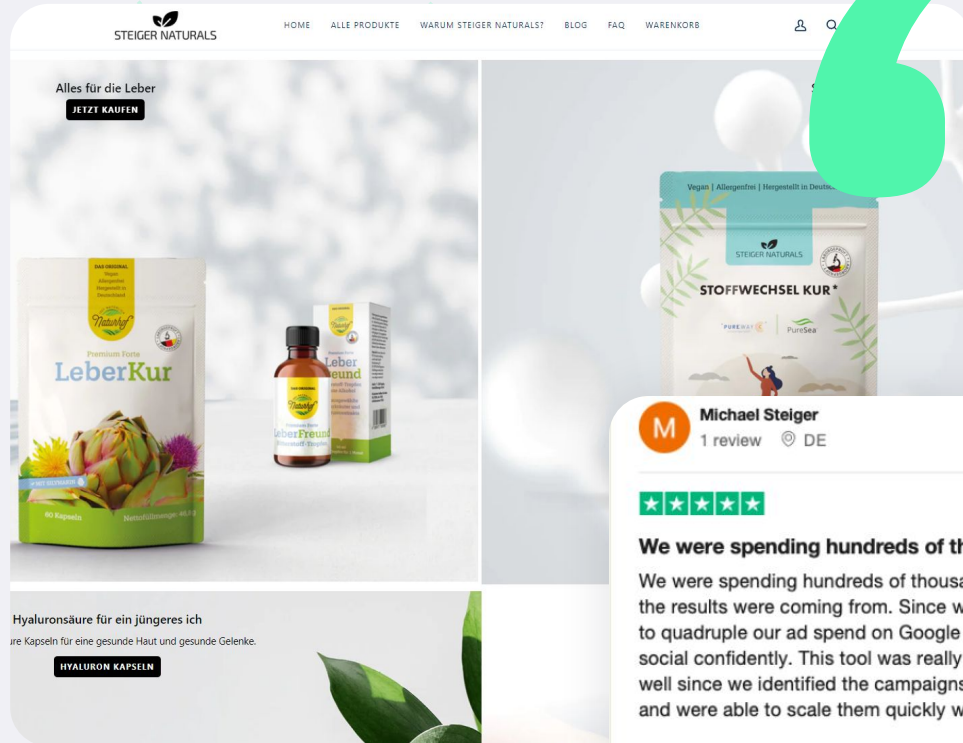
Metrics like qualified calls, direct calls, closes, repeat customers, additional offline sales and every step the lead touches.

If it's related to calls **we have it tracked.**



Ask Our Customers

Big and Small



Michael Steiger
1 review · DE

★★★★★

We were spending hundreds of thousands...

We were spending hundreds of thousands a month and didn't know where the results were coming from. Since we started using Hyros, we were able to quadruple our ad spend on Google and optimize our ad spend on paid social confidently. This tool was really helpful for our BFCM campaigns as well since we identified the campaigns that were giving us the best results and were able to scale them quickly without guessing.

When it comes to value vs cost, Hyros delivers what it promises. It is a reliable tool that we use on a daily basis.

Date of experience: December 18, 2023

Douglas James

After 90 days of using Alex Becker's True Tracking Software, Hyros, we've been able to scale 1 of our offers from \$150,000 a month to \$300,000 a month WITHOUT increasing ad spend. His team and customer service are by far the best we've ever experienced with such programs and they have been instrumental in the setup and success of our campaigns. Hyros is a necessity for any Internet Marketer buying ads online today.

Douglas James

- Douglas James, The High Ticket Client Guy



We were able to quadruple ad spend since we started using HYROS and dramatically improve the results of our Black Friday campaigns.

When it comes to value VS cost HYROS delivers what it promises

- **CEO**
Steiger Naturals

Key Partner Benefits

Varied partner levels customized to varied partner needs

- Agency Partner (Diamond, Platinum, Gold, Silver)
- Affiliate Partner (Blackbird, Crow, Raven)
- Technology Partner

Opportunity for financial incentives

- Benefits from initial sales
- Build to increase your maximum payouts
- Earn commissions for 12 months

Knowledge-building opportunities to enhance Partner/Customer Experience

- Technical and Sales training certifications
- VIP/Customer Support

Customizable toolsets to strengthen partner communication

- Digital, Print and Events

Key Differentiators

1

Ability to **track** both
Paid media and
Organic traffic

2

Platform agnostic,
meaning we can
integrate to all
ecom, call and
webinar
platforms

3

State of the art
tracking
methodology - IP
Address, session
ID, etag, etag
cache, redirect
cache, and more
first party
mechanisms

4

Feed data back to
Google, Meta,
SnapChat and
TikTok

5

Single login for
agencies to
directly manage
and oversee their
clients accounts

Return On Investment

Hyros **print-tracking analytics**

Excels at every stage of the shopper journey, empowering brands to more accurately track sales and effectively increase their bottom line.

Reduce campaign spend **by 15-20%**

Our unique, highly accurate, and platform agnostic script tracking sets the industry standard. On average, our clients can reduce their campaign spend by 15-20% by addressing inaccuracies in the channels' reports without negatively impacting sales.

Scale businesses **by over 55%**

This not only leads to cost savings but also provides clients with greater flexibility to scale campaigns that were previously underreported. We've witnessed clients rapidly scale their businesses by over 55% within the first 90 days of using Hyros



HYROS

Thank you.

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Success Stories and Reviews

[Hyros Results](#)

[Hyros Tracking Review: The Ultimate Facebook Ad Attribution Tool?](#)

[HYPER Scaling Call Funnels with HYROS \(\\$800,000 Case Study\)](#)

[The TRUTH Behind Alex Becker's Hyros \(Our Honest Opinion\)](#)

[Trustpilot Reviews](#)

Product and Service Information

[Hyros in a League of Its Own: A Comparative Overview](#)

[Unveiling the Power of AI Tracking by Hyros](#)

[Navigating the Mechanics of Hyros' Operations](#)

[Become an Agency Partner](#)

FAQ Section

<https://hyros.com/faq.html>